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Spring 1949

Emlong's
Special **FAIRHAVEN** Peach

The newest, finest, most recent Peach introduction of our times. This large, colorful Peach is sure to bring valuable returns. Fairhaven is an outstanding variety and will certainly be a leader in its field. Plant Fairhaven—it will prove itself. Read story on page 2.

3-4 Ft. FAIRHAVEN Peach Trees \$1.50
while they last

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U. S. Department of Agriculture



EMLONG NURSERIES, Inc.

Stevensville, Michigan

Plant Emlong's Northern Grown Peach Trees

BEST FOR FLAVOR ✓
BEST FOR YIELD ✓
BEST FOR PROFIT ✓

The New OUTSTANDING

The Fairhaven Peach is an outstanding new variety developed through the efforts of Stanley Johnston, Director of the Experiment Station at South Haven, Michigan. It is a cross between J. H. Hale and South Haven—its parentage is excellent.

Fairhaven season is about one week before that of Hale-Haven.

Fairhaven trees have shown no marked weakness to date and are vigorous and productive—it has an outstanding production record—it has produced well when other varieties have been unproductive.

Fruits of Fairhaven are medium large, nearly round and mostly bright golden in color, with an attractive bright red cheek. The skin is smooth, the fruit is firm and ships exceptionally well for an early Peach. Fairhaven is very outstanding.

VANGUARD OF PEACHES. Right at the beginning of the Peach season! They get those first, eager, big peach dollars; they set their own price.

PEACH GROWERS' DREAM. Peach growers have always dreamed of having a Peach that really had color, flavor, quality, and would ripen early enough to avoid price competition. Fairhaven answers that dream. It is destined to stand with all the big profit Peaches. A free-stone, self-pollinating variety. Get started with Fairhaven this spring.

**10% DISCOUNT
ON JANUARY ORDERS**

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HALE-HAVEN

Emlong's fancy Hale-Haven trees bear bright colored fruit, and are second only to Elberta in popularity and profits. In some sections Hale-Haven is rated ahead of Elberta. Each Peach is a big handful of rich, snappy, tempting goodness. Juicy yet firm and of excellent quality. Hale-Haven colors to a deep orange, with deep red blushes, long after ripe. Hale-Havens can be shipped to distant markets while still firm. They ripen about 15 days ahead of Elberta, at a time the market needs good Peaches. Freestone; self-pollinating, and has an A-1 rating for hardiness. (Ripening date, Aug. 15 to 25.)

BIG LATE RED

A big luscious Peach that gives instant satisfaction. Skin is yellow with gloriously bright red coloring. Juicy, sweet and marvelously flavored. Its large, round shape and attractive red coating make it a highly attractive seller. Follows Elberta in ripening and at a time that makes it a good commercial variety. Freestone and self pollinating. An excellent Peach for canning and shipping, always commanding fancy prices.

Fairhaven

Emlong's Customers Get It First

FAMOUS HAVEN FLAVOR. If you have eaten and grown South Haven and J. H. Hale, you have another treat in store when you taste Fairhaven. It was originated by Stanley Johnston of the South Haven Experiment Station, who originated the other "Havens." But, this one tops them all, because it is early yet such a hardy variety, big bearer and dependable cropper. A real, all-around Peach.

PRICES

FAIRHAVEN TREES (while they last). NO DISCOUNT.

Well Branched, Well Rooted.
LIMIT OF 10 TREES TO A CUSTOMER.

	Each	3	5	10
2 to 3 ft., 5/16 inch	\$1.25	\$3.50	\$5.50	\$9.00
3 to 4 ft., 7/16 inch	1.50	4.25	6.25	10.00
4 to 5 ft., 9/16 inch	1.75	4.50	7.00	12.50
Supersize, 11/16 inch	2.00	5.75	9.00	16.00

Write for prices on larger quantities.

Bargain
**SCARLET
PEACH GROVE**
1 Each of 6 Trees

Redhaven	Big Late Red
Hale-Haven	Golden Jubilee
Rochester	Fertile Hale
3 to 4 ft.	\$4.95
4 to 5 ft.	5.85
5 ft. and up	6.50



Hale Haven

Emlong's
Famous



PEACH TREES

GROWN IN THE HEART OF THE GREAT FRUIT BELT

O'BOY PEACH

The largest, most richly flavored and beautifully round and uniform Peach ever grown. Skin is glowing orange, blushed all over with rich carmine-red. Inside there is a sunburst of bright red from the pit, out into the sweet golden flesh. This colors the juice of the canned fruit. Firm of skin and flesh, it is an excellent shipper and canner. Even the little three-year-old O'Boys bear fruit. It ripens about with Elberta or later. A freestone variety as hardy as others. Semi-fertile—plant a pollenizer every third row. A really fancy Peach. (Propagation rights reserved by Emlong's.) (Ripening date Aug. 20 to Sept. 10.)

PRICES OF O'BOY

Each	5	10	25	
5/16 in., 1 1/2-2 1/2 ft.	\$1.15	\$5.25	\$9.75	\$22.50
7/16 in., 2 1/2-3 1/2 ft.	1.25	5.75	10.50	25.00
9/16 in., 3 1/2-4 ft. . . .	1.50	7.00	13.00	30.00
11/16 in., 4 ft. and up.	1.75	8.00	15.00	

Write for Prices on Larger Quantities



REDELBERTA

Deliciously flavored. Ideally firm and highest quality. A flaunting all-over red dress makes this gorgeous Redelberta truly the queen of Peaches. Ripening 2 weeks before regular Elberta, it reddens on the tree long before being ripe. Wonderful for market, as it shows up beautifully in baskets, quickly catching the buyer's eye. Flesh is sweet, fine and desirable for desserts and canning. Bears a full crop of uniform fruit. Hardy as Elberta and self-pollinating. (U. S. Pat. No. 232.) (Ripening date Aug. 7 to 20.)



J. H. HALE

Always popular as one of the big selling Peaches. Richly flavored, fine textured golden yellow flesh. Skin is bright yellow, deeply blushed with red and nearly fuzzless. Extra large, round and uniform in size. Always sells at a top price for fancy eating and canning. Ripens with Elberta. Hardy as Elberta and is free-stone. Semi-fertile, plant a good pollenizer every third row, preferably Hale-Haven. (Ripening date Aug. 20 to Sept. 5.)

GOLDEN JUBILEE

One of the biggest paying varieties for large commercial orchardists to plant. Ripens extra early. Unique, somewhat long-oval Peach which colors to bright orange, with brilliant markings. Enormous producers of first quality fruit. None more delicious in flavor. An excellent freestone for fresh desserts and canning. Perfect pollenizers, and as hardy as any. (Ripening date Aug. 5 to 20.)

PEACH PRICES

Hale-Haven, Elberta, Big Late Red, Redelberta,
J. H. Hale, Rochester, Redhaven, Golden Jubilee

Each	10	25	100	
5/16 in., 2-3 ft. . .	\$0.75	\$7.00	\$14.00	\$45.00
7/16 in., 3-4 ft.85	8.00	16.00	55.00
9/16 in., 4-5 ft. . . .	1.10	10.00	19.00	65.00
11/16 in., 5-6 ft. . . .	1.25	11.50	21.00	85.00

Write for Prices on Larger Quantities



Red Haven

Bargain BIG BEAUTY SPECIAL

3-4 ft. trees, 4 trees, 1 each:
Big Late Red, Hale-Haven,
Redhaven, O'Boy
\$3.50

REDHAVEN

A flaming scarlet Peach that ripens **extra early** and is very hardy. Originating in Michigan, Redhaven has rapidly risen to fame as one of the leading commercial varieties of Peaches on the market today. Redhaven will be colored up with gorgeous all-over red and ready to pick and ship to distant markets while the fruit is still firm and easy to handle. The famous "Haven" flavor is bred right into Redhaven. This Peach has fine, sweet, firm-textured, golden flesh. An excellent dessert Peach and very desirable for canning. Redhaven ripens ten days ahead of regular Hale-Haven and reaches the market while prices are high. Ranks with the rest in quality, hardiness and yield. Peach is freestone and self-pollinating. **Be sure and order your trees early.** The supply never fills the demand. (Ripening date, Aug. 7 to 20.)

ELBERTA

Genuine Elberta Peaches are universally known as the outstanding money-maker Peach wherever Peaches are grown. Roundish oval in shape, with deep golden skin blushed carmine-red. Flesh is golden, richly flavored, ideally firm and fine textured. Without doubt the leading shipping, canning, storage, drying and freezing Peach. Fruit perfectly freestone. Self-pollinating variety. A good pollinator for other Peach varieties. Ripens medium-late and remains in good condition on trees a long time. Trees are vigorous growers and usually bear the third year. Enormous yield at maturity. (Ripening date Aug. 20 to Sept. 10.)

FERTILE HALE

Another popular member of the Hale family. A very hardy type with heavy yielding ability. Very rich in flavor and very firm quality. Excellent shipper and canner. Ripens later than regular Elberta, increasing the late Peach profits. Freestone and self-pollinating. (U. S. Patent No. 175.) **Prices: 5c per tree higher than Hale-Haven and Redhaven.** (Ripening date Aug. 25 to Sept. 12.)

FIESTA

We are giving our customers an opportunity to buy this excellent new Peach in limited quantities. We have tested bearing qualities for 6 years and find FIESTA to be an outstanding variety. Its harvest period is about 5 days after Elberta. FIESTA has a yellow skin with deep red coloring. The flesh is fine textured like that of J. H. Hale and the variety is an excellent bearer and an outstanding shipping and canning Peach. FIESTA will definitely be one of the leading Peach varieties. Order now before the supply is exhausted.

PRICES ON FIESTA—Limit of 10 Trees to a Customer

	Each	3	10
3 to 4 ft.	\$1.75	\$4.95	\$15.00
4 to 5 ft.	2.00	5.70	18.00
5 to 6 ft.	2.25	6.50	20.00

Write for Prices on Larger Quantities

ROCHESTER

The early sweet Peach, so universally famed for its rich flavor. Extra early and extra hardy, with fine, firm flesh. Blazing red cheeks and beautiful splash marks on orange skin. Enormous yielders; perfect pollinizers. Pollenizes other Peaches also. Freestone. Highly recommended for canning. (Ripening date Aug. 5 to 15.)

PRICES

Redhaven, Elberta, Rochester (Fertile Hale 5c per tree higher)	Each	10	25	100
5/16 in., 2 to 3 ft.	\$0.75	\$7.00	\$14.00	\$45.00
7/16 in., 3 to 4 ft.85	8.00	16.00	55.00
9/16 in., 4 to 5 ft.	1.10	10.00	19.00	65.00
11/16 in., 5 to 6 ft.	1.25	11.50	21.00	85.00

Write for Prices on Larger Quantities

Bargain ORCHARD SPECIAL

We select 10 Peach trees of outstanding varieties.

3 to 4 ft.	10
4 to 5 ft.	7.00
5 ft. and up	8.00

Write for Prices on Larger Quantities

Emlong's Apples

BEST FOR FLAVOR
BEST FOR YIELD
BEST FOR PROFIT



APPLE PRICES

Red Jonathan, Yellow Delicious, All Red Delicious, Grimes Golden, Turley Winesap, Jonathan, Wealthy, Anoka.

	Each	10	25	100
5/16 in., 2 to 3 ft.	\$0.75	\$7.00	\$14.00	\$50.00
7/16 in., 3 to 4 ft.85	8.00	16.00	60.00
9/16 in., 4 to 5 ft.	1.10	10.00	19.00	70.00
11/16 in., 5 to 6 ft.	1.25	11.50	21.00	85.00

Write for Prices on Larger Quantities

"PLANT
AMERICA"

Red
Jonathan

SOLID RED JONATHAN (Winter Apple)

One of the best flavored and firmest winter Apples ever grown. We cannot praise this Apple too highly. Excellent for shipping, storage, drying, canning, pie making and eating fresh. All around money-maker. Dark red skin and firm white flesh. Grown by all successful orchardists.

YELLOW DELICIOUS (Winter Apple)

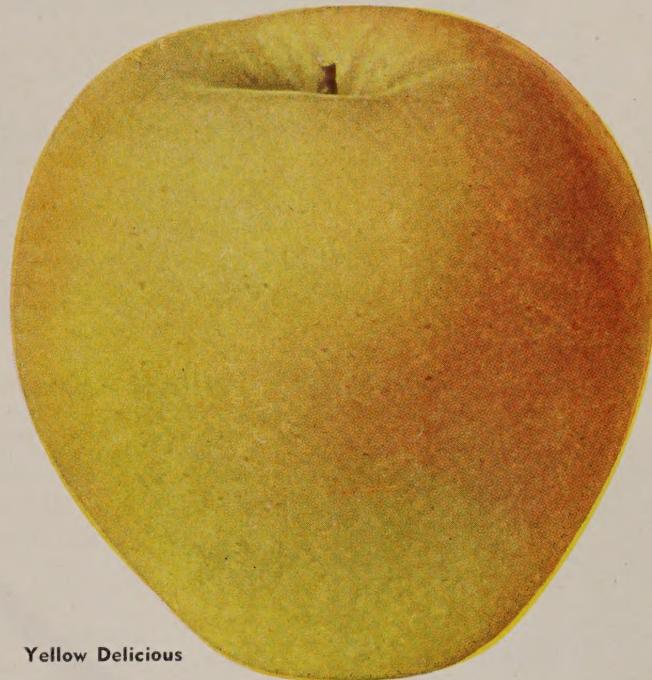
Queen of late fall eating Apples. Its mild, juicy, sweet, crisp, white flesh has a flavor all its own. Richly fragrant. Thin, waxy yellow skin, sometimes blushed pink. Our large fruiting strain bears young and abundantly.

ALL RED DELICIOUS (Winter Apple)

Truly king of the red winter eating Apples. Grown from coast to coast with great success, and outsells all others. With its new solid red dress, it can be picked early and marketed while still very firm. Fragrant, richly flavored, large and uniform in size. The top-notch winter dessert Apple.

GRIMES GOLDEN (Winter Apple)

A winter Apple of excellent flavor. Waxy yellow-skinned. Flesh is very firm and does not bruise easily, making a wonderful shipper. It is in great demand for drying, pie making, etc. Hardy and prolific. Good for baking.



Yellow Delicious

TURLEY WINESAP (Winter Apple)

The best keeper of the solid all-red winter Apples. Big, beautiful. Delicious fresh or cooked. Grown everywhere with grand success. In big demand for shipping, storage, drying, freezing, baking, pie making—everything. An all-around perfect Apple.

JONATHAN (Winter Apple)

The favorite large growing Jonathan. Nearly red all over, but brighter than the solid red type of Jonathan. Always in demand by many large orchardist.

WEALTHY (Autumn Variety)

Beautiful, medium-sized, bright red Apple, excellent quality. One of the best fall Apples, relatively good keeping qualities. Trees are hardy, bear while young.

ANOKA—Quickest to Bear

No long waiting for fruit. Anoka ripens in midsummer and usually starts bearing the year after trees are set out. Medium sized red and green fruit. Excellent to eat and makes wonderful pies and apple sauce. Hardy everywhere. Thrives on poorest soils. Excellent pollinator.

Bargain

WINTER
APPLE GROVE

1 each of: Grimes Golden, Red Jonathan, Solid Red Northern Spy, Solid Red Winesap, Solid Red Delicious, Solid Red Rome.	\$4.75
6 trees, 3 to 4 ft.	5.75
6 trees, 4 to 5 ft.	

All Red
Delicious

EMLONG'S FAMOUS INSPECTED APPLE TREES

PRICES

Red McIntosh, Red Rome, Red Northern Spy, Cortland,
Yellow Transparent, Red Duchess, Hyslop Crab.

	Each	10	25	100
5/16 in., 2 to 3 ft.	\$0.75	\$7.00	\$14.00	\$50.00
7/16 in., 3 to 4 ft.85	8.00	16.00	60.00
9/16 in., 4 to 5 ft.	1.10	10.00	19.00	70.00
11/16 in., 5 to 6 ft.	1.25	11.50	21.00	85.00

Write for Prices on Larger Quantities

KING SIZE APPLES TREES

Extra Size, Quick Bearing Trees

\$2.00 each; 2 for \$3.75; 5 for \$9.00

Quantity Limited—Order Early

Varieties: McIntosh, Yellow Delicious, Cortland, Turley Winesap.

Cortland

RED McINTOSH (Winter Apple)

Emlong's large fruiting strain of McIntosh is a winner for flavor and quality. Fruit is red, good size, with white flesh. A fine juicy and highly aromatic Apple. Very beautiful and a big seller. Heavy bearing, ripening in the fall.

RED ROME BEAUTY (Winter Apple)

One of the most beautiful and one of the biggest paying commercial Apples. An extra large, dark all-over red, shapely fruit. Ideally firm flesh and skin. Fine texture. Marvelous for eating, baking, freezing, pie making, canning. Keeps all winter in storage.

RED NORTHERN SPY (Winter Apple)

Dressed up in its new bright, red skin, the old hardy favorite retains its famous quality and flavor. Large fruit, firm in flesh and skin, it keeps wonderfully well in storage. Very much a favorite for drying, baking, pie making, cooking, freezing, etc.

CORTLAND (Winter Apple)

A shapely, big round winter Apple, which has won fame for its quick bearing and heavy yielding habit. Flesh white, tender, sub-acid. Good to eat fresh or cooked. Excellent pie variety. Mostly dark red when ripe, overspread with attractive purplish bloom. Hardy everywhere, and an excellent pollinator.

"PLANT AMERICA"

PLANT EMLONG'S
"PRIDE-O-MICH" TREES

Turley
Winesap

Red Rome
Beauty

YELLOW TRANSPARENT (Summer Apple)

Always a dependable big crop of tasty Apples for pies and cooking during midsummer. Very hardy no matter how cold your winters. Thrives in all soils. Bears very quickly. A perfect pollinator.

RED DUCHESS (Summer Variety)

This solid red strain produces large striped red fruit, excellent for eating, pies and sauces. Trees grow vigorously and are hardy.

HYSLOP CRAB APPLE for Commercial Growers

The extra large bright red Crab Apple grown by commercial orchardists for shipping and jelly making. Also very useful for picking, cider, etc. Trees are hardy and very good bearers.

(Same prices as regular varieties)

SPECIAL—BLEEDING HEART

(*Dicentra Spectabilis*)

Favorite Old-Fashioned Flower

A flower that is loved by all, and one of the loveliest of the spring-flowering plants. Bears numerous, rosy red, heart-shaped pendent flowers on long, arching stems. A favorite in grandmother's day and still good. Grows to a height of 2 feet. 2-yr. plants: 75c each; 3 for \$2.00, postpaid.



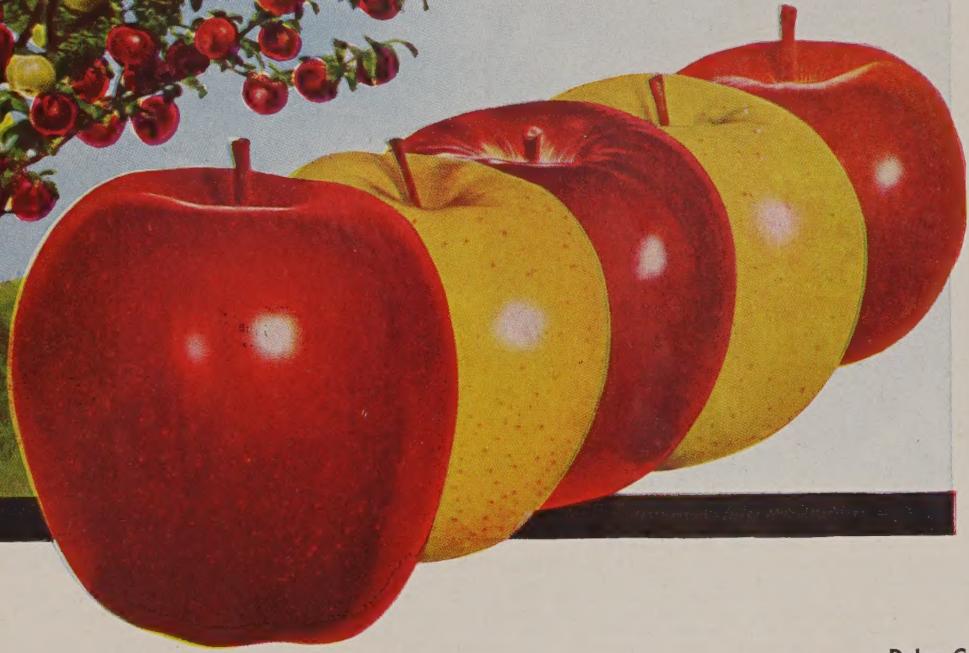
5-in-One APPLE TREE

The One-Tree Orchard

Here's the opportunity for those with limited space to have five varieties of Apples all on one tree. Five kinds of Apples that bear from summer through to winter, giving a continuous supply of eating and cooking Apples. Each tree is budded to **Yellow Delicious, Stayman Winesap, Red Rome, McIntosh, Red Delicious.**



**Quintuplet
Apple Prices**
2-yr. branched,
\$2.65 each.
4 to 6 ft.,
2 for \$5.00.



Dolgo Crab

Emlong's

Bargain

1 5-in-1, 4-6 ft.
1 Dolgo, 4-5 ft.
for \$3.75

**OUTSTANDING FLOWERING CRABS
THEY BEAR FRUIT, TOO!**

DOLGO CRAB

(Miniature Crab Apples)

An abundance of beautiful little bright-red-all-over Apples in the fall. Glistening white blooms in the spring. Best Apple for jelly as it rates highest in pectin. Delicious to can whole in spices. Needs very little sugar. **Extremely hardy** everywhere.

	Each	2	5
3 to 4 ft.	\$1.25	\$2.40	\$5.50
4 to 5 ft.	1.50	2.90	7.00

HOPA CRAB

Beautiful bright red flower buds, opening into fragrant pink flowers are produced on this popular low growing ornamental tree. Beautiful foliage is maroon colored. In midsummer small red apples are produced which make very fine jelly. Trees are hardy, thrive in any soil.

	Each	2	5
2 to 3 ft.	\$1.25	\$2.40	\$5.50
3 to 4 ft.	1.50	2.90	7.00

SCHEIDECKERI

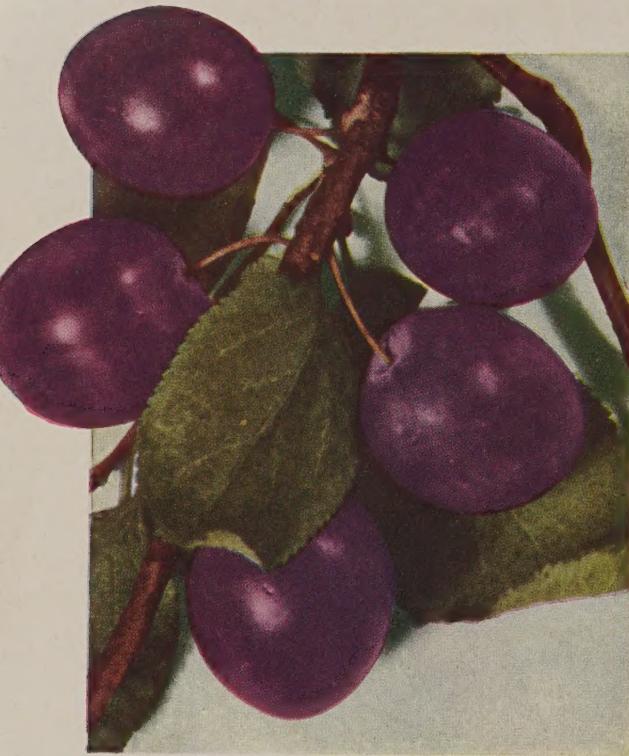
This variety flowers very early, producing double bright pink blossoms. Attractive dark green foliage. Tree is upright and slender.

	Each	2	5
2 to 3 ft.	\$1.25	\$2.40	\$5.50
3 to 4 ft.	1.50	2.90	7.00

Write for Prices on Larger Quantities.



Grow! FULL SIZE FRUIT ON DWARF SIZE TREES



Oka Dwarf Cherry

OKA CHERRY

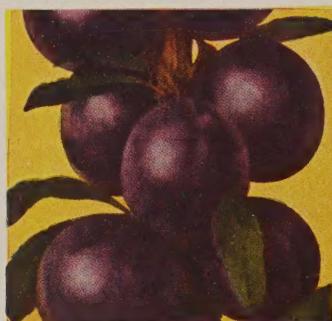
A practical and delicious fruit. Larger than Sweet Cherries, the fruit is dark purplish red all the way through. This hardy Hybrid Cherry-Plum bears a full crop even in the coldest climates where regular Sweet Cherries do not thrive. Delicious and sweet, fresh or canned. Small stone. Lovely white bloom in the spring. Plant in garden or shrub border, preferably near Plum trees. Bears quickly—often year after planted. Plant 2 trees for best results.

	Each	2	10
2 to 3 ft.	\$1.15	\$2.20	\$10.50
3 to 4 ft.	1.40	2.70	12.50
4 to 5 ft.	1.65	3.20	15.00

VARIETY SPECIAL

- All 3 to 4 ft.
- 1 Oka
- 1 Orange Quince
- 1 Sapa Plum
- 1 Dwarf Bartlett
- 4 Trees

for \$5.50



Hansen Bush Cherry

BUSH CHERRY

Large glistening black, sweet hybrid Bush Cherries, borne in great quantities on low growing bushes. White blooms in spring make them ornamental. Leaves turn red in the fall. Good to eat fresh or canned. They bear in cold climates, where standard Cherries fail. Trim to desired shape and size. Set 3 feet apart. Thrive in any good soil or in shrub border. Plant two for best results.

2-yr., field-grown bushes (quick bearing bushes), 50c each; 2 for 90c; 10 for \$4.25.

ORANGE QUINCE

Hardy dwarf growing trees, seldom over 8 to 10 feet tall at maturity. A good crop every year. Fruit ripens to a clear yellow. Trees have shimmering pink blossoms 2 inches across. Stiff gray-green leaves. Quinces are very good baked, dried, preserved or made into jelly. High in pectin.

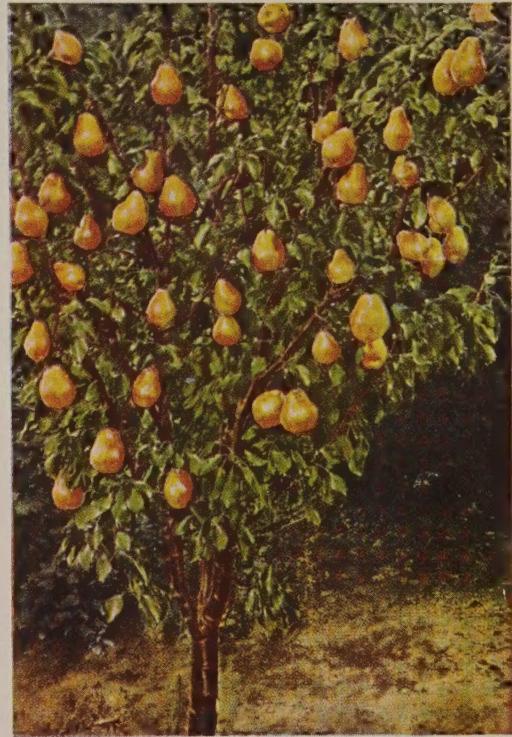
	Each	2	5	10	25
2 to 3 ft.	\$1.50	\$2.80	\$5.75	\$13.00	\$29.50
3 to 4 ft.	1.75	3.25	7.75	15.00	32.50

Orange Quince



Dwarf

PEAR TREES PRODUCE QUICKLY!



Dwarf Pear

DWARF PEAR

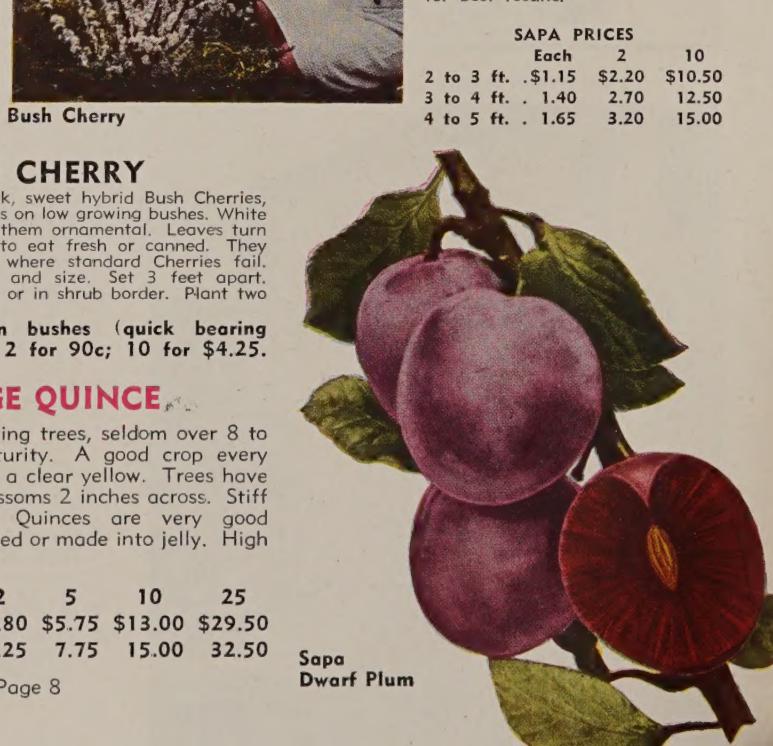
Bear full-sized fruit, often start to bear the year after planting. Bear full-sized fruit of standard varieties in great quantity. Abundance of creamy white fragrant blooms in spring makes them ornamental. Plant as close as 5 feet apart. They seldom grow more than 6 to 10 feet tall.

	Each	2	5
3 to 4 ft.	\$1.95	\$3.50	\$7.95
4 to 5 ft.	2.50	4.75	10.50

SAPA PLUM

Red-fleshed Plum. Deliciously sweet juice. Medium size. Small freestone. Enormous cropper even in the coldest climates. Fruit firm, good for shipping and canning. Trees have a dwarf growing habit. Can be permitted to branch low if desired. Often start bearing the year after planted. Plant 2 trees for best results.

	Each	2	10
2 to 3 ft.	\$1.15	\$2.20	\$10.50
3 to 4 ft.	1.40	2.70	12.50
4 to 5 ft.	1.65	3.20	15.00



Sapa
Dwarf Plum

Plant Emlong's Hardy NUT TREES

New CHINESE CHESTNUT

Wonderful new strain. Trees are proven highly blight-resistant in this country. Hardy, prolific bearer. Fine flavored, sweet nuts, larger than the American variety. Trees grow to about the size of an Apple tree. Bear young. Long-lived trees.

Prices:

	Each	2
18 to 24 in.	\$1.75	\$3.25
2 to 3 ft.	2.50	4.50



HARDY PECANS

Our hardy Pecans are not to be confused with varieties grown in the South that are not hardy in the North. We are offering a hardy northern type that will bear Pecans of as good a quality as many of the southern varieties—they also make an excellent shade tree and will give you complete satisfaction. Plant them this year.

Prices:

	Each	2
1 1/2 to 2 ft.	\$1.00	\$1.95
2 to 3 ft.	1.50	2.95
3 to 4 ft.	2.00	3.95



for Emlong's
EASY PAYMENT
PLAN
See Page 40



Thomas Black Walnut

Thomas Black Walnut

Thomas Black Walnut trees are the world's heaviest producers. The trees will grow anywhere in the United States, from coast to coast. Tree is a thrifty grower and makes an ideal shade or orchard tree. Very hardy and early producers of high quality nut meats.

Prices:

	Each	2
4 to 5 ft.	\$2.75	\$4.75



Hardy American BLACK WALNUT

Most desirable as a shade tree, but also valued for its delicious and nutritious nuts. Nuts are large with white kernels, useful in many fresh desserts and confections. Black Walnut trees are hardy anywhere in North America, and thrive in sunny, well drained soil. Grow 150 feet tall in rich soil. Make round, shapely heads, with swaying fronds of graceful pinnate leaves. Quick grower, long lived. Often grown for its valuable timber.

Prices:

	Each	2	5
2 to 3 ft.	\$0.60	\$1.00	\$2.00
3 to 4 ft.	.70	1.20	2.50

Use Our "Easy to Subscribe" Magazine Service

As a special service to our customers, we have enclosed an order blank in this catalog which makes it easy for you to order AMERICAN FRUIT GROWER, FARM JOURNAL AND FARMER'S WIFE, PATHFINDER, AMERICAN POULTRY JOURNAL, and all your favorite magazines at lowest prices. All of the most popular, most widely read magazines are offered. This coupon will save you time, trouble and expense and assure you of safe, prompt service.

Merely check the magazines you want and mail coupon together with check, money order, or cash, covering the subscription prices of the magazines you order for yourself, your family and friends.



HENRY EMLONG
Founder - 1860-1931
Pioneer Fruit Grower



RALPH R. EMLONG
Co-Founder - 1894-1941
Lifelong Nurseryman and Farmer

Our Modern Office and Storage Bulidings, Surrounded by Our Beautiful Display Gardens Located on U. S. 12, Near St. Joseph (On The Lake), Michigan, Only 90 Miles From Chicago

Emlongs Grow the WORLD'S CHOICEST QUALITY TREES and PLANTS

Three generations of Emlongs have been growing top-notch nursery stock. When you buy nursery stock from Emlongs, you are buying decades of experience and good will—deal direct with a reliable grower to insure your own success. Remember that we stand for reliability and top-notch quality. This is proven by the thousands of satisfied Emlong customers. For big crops of finest fruit and the beauty of outstanding ornamentals, get started this year with Emlong plants and trees. "Plant America." Buy from Emlongs.



CLIFFORD R. EMLONG
President
Lifelong Nurseryman and Farmer



DARRELL EMLONG
Vice-President
Lifelong Nurseryman and Farmer

Produced in the Heart of the Fruit Belt

Nature and science combine to help us grow sturdy, hardy plants and trees. No other spot in the world is so ideal! Soil is light, well drained, very fertile, producing our famous "perfect circle" roots which amaze nurseryman and orchardist—you can't fail with our product.

**10% DISCOUNT ON JANUARY ORDERS
with Full Cash Enclosed**

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Shrubs	27, 28, 29, 30
Strawberry Plants	24, 25, 26
Vines	32, 33

NURSERY LICENSE No. 330
BUDWOOD INSPECTION CERTIFICATE No 46
NURSERY INSPECTION CERTIFICATE No. 921

**PLANT
AMERICA**
**Buy from
Emlongs**

*Emlong's
Genuine*
**"Pride
O' Mich"**
**TREES
AND
PLANTS**

**THEY COST
NO MORE
BUT
DO MORE
FOR YOU**

Years of careful selection of the best strains, and the finest soil, climate, and culture go into the growing of Emlong stock. You get a trade-mark brand at no higher price than what you would pay for ordinary stock elsewhere! Backed by the largest growers in the Fruit Belt. Get the best—make your investment pay more.

ORDER BY MAIL

— BUY FROM EMLONGS!

There's no risk in Mail Order buying because you are protected by our written guarantee. Order early—send a remittance to reserve your stock. Be sure to give complete name and address when ordering, also your express office.

THE RIGHT TIME TO PLANT

Plants and trees shown here can be planted in March, April and May. (Dormant trees and shrubs can be shipped earlier to southern states). Strawberry and perennial plants cannot be dug until our ground thaws, which is usually early April. Perennial flower plants, especially Mums, Dahlias, Gladiolus bulbs, thrive best in northern states if planting is delayed until late April or May.

IF IN DOUBT, LET US SHIP AT PROPER TIME FOR YOUR LOCALITY. RESERVE ORDERS EARLY!

BARGAINS IN THIS BOOK

Shade Trees
Perennials
Roses
Strawberry Plants
Baby Evergreens
Hedges
Shrubbery
Fruit Trees
Fruit Plants

Dear Customer:

It is a pleasure to thank the thousands of satisfied customers who buy nursery stock from us each year. You have shown confidence in us and we assure you that we spare no effort to supply you with the most outstanding nursery stock that money can buy.

We endeavor to give you first-class stock at popular prices, and will give you the best service possible when you buy from Emlongs.

It is gratifying to see the number of new customers that buy from us each year—we welcome them and take pride in the handling of all orders—we strive to please.

Our planting guide, which is sent with each order, is full of helpful planting hints, and if you have additional growing problems, please write us; we are here to serve you.

Yours very truly,

C. R. Emlong

HONEST GRADES

Emlong's "Pride-O-Mich" Reg. Trade Mark fruit trees are graded according to standards established by the American Association of Nurserymen. CALIPER (diameter of trunk)—not circumference—is used in determining grade. The three main grades are 5/16 in., 7/16 in., and 9/16 in. caliper; with a few trees 11/16 in. up caliper. The height is not important. In Cherry, Plum and Pear trees branching is not important. Height and branching varies in Peach, Pear, Cherry, etc. Therefore, caliper is the only fair way of grading most fruit trees.

What's New?

NEW ROSES
FAIRHAVEN PEACH
SUPERFECTION and FAIRLAND
STRAWBERRIES
MAJOR and MORRISON BLACK
RASPBERRIES

TERMS

Send money order, check or registered letter with cash. Send full amount if possible to expedite handling of orders. Orders amounting to more than \$10.00 may be reserved early with a deposit of 1/4 and balance remitted before shipping time.

A deposit of 1/4 down is required on orders shipped C.O.D. No discount on C.O.D. orders. No C.O.D. orders accepted for shipment after May 1. If stock is wanted C.O.D., state plainly on order blank.

GUARANTEE

(1)—Emlongs guarantee everything to reach you in finest growing condition. If found to be otherwise, make damage claim within three days after receipt of stock, and we will replace damaged items free.

(2)—Emlongs guarantee all stock to Grow and Live. If anything fails, report such loss to us within 30 days, or not later than July 1. We replace during the next planting season. Half price replacements from July 1 to September 1.

(3)—Emlongs guarantee everything to be True to Name. If found to be otherwise, we replace free upon due proof of untruthfulness.

Emlongs are members of the National and Michigan Associations of Nurserymen, The National Mail Order Nurserymen's Association, National Landscape Nurserymen's Association.

You're Always Welcome
at EMLONGS
Big Modern Nurseries
600 ACRES

REFERENCES: We refer you to The Farmers & Merchants National Bank, Benton Harbor, Michigan; Postmaster and Express Agent at Stevensville, Michigan; Merchants Credit Bureau, Benton Harbor, Michigan; and Dun and Bradstreet.



Field of Emlong-grown, one-year-old fruit trees. Note height compared with man.



The finest Strawberry plants in the country, ready for Emlong customers this spring.



Emlong's portable irrigation system insures constant moisture to develop stock perfectly.



The finest in patented and other Everblooming Roses on display at Emlongs every summer.



RA-PID-GRO

I HAD RA-PID-GRO

I NEED RA-PID-GRO

The "MIRACLE PLANT FOOD"

Contains Vitamin B¹ and B² Plus 11 Other Plant Food Elements

What Is RA-PID-GROW?

Ra-pid-grow is a complete concentrated plant food formula. Easily made into an immediately effective liquid fertilizer by simply adding water. It will speed up growth of plants now in place and will assure more successful transplanting of new plants.

How Is It Used?

Ra-pid-gro is so easily prepared for use. Just add water at the rate of 1 pound of Ra-pid-gro to 22 gallons of water. Allow to dissolve and it's ready for use. Apply around each plant according to directions on the bag. For use on small numbers of plants mix at the rate of a teaspoonful to a quart of water. Also very valuable for use when transplanting. Dip plants in solution for three or four minutes.

What Will It Do?

Ra-pid-gro will work almost unbelievable miracles in promoting rapid and healthy growth on all types of plants. Use it on lawns, around shade trees, evergreens, shrubs, roses, perennials, vegetables and house plants. Many times plants which have been given up for dead will respond to applications of Ra-pid-grow. All the vital plant food elements are present in this remarkable discovery and since it is applied in liquid form, are readily available to the roots of the plant.

Stop Expensive and Tragic Transplanting Losses

By using a large tub or pail and mixing Ra-pid-gro with water at the rate of 22 gallons of water to one pound, you have a solution in which to dip the roots of the plants before setting out. If this is done, you will practically eliminate transplanting losses. Trees, shrubs, roses, evergreens, and similar plants should be set in the solution 3 to 4 minutes. Berry plants one minute. Vegetable and house plants just dip and remove. Grass and vegetable seeds should be sprinkled with Ra-pid-gro before sowing. Use the solution for watering after setting out plants or sowing seed.

Watch Your Plants Grow -- Use Miracle RA-PID-GRO

ASPARAGUS

EASY TO GROW
AND SO GOOD FOR YOU
One Planting Lasts Many Years

One planting of Asparagus lasts many years. Requires little care. Asparagus is always ready to sell early in the spring before other vegetables are ripe and always brings a good price. Emlong's home-grown roots are bright colored and of large caliper. **Plant them during March, April and May.**

WASHINGTON

Introduced by the U. S. Department of Agriculture, this has long been the leading commercial Asparagus. Produces large, tender, green tips. Mild, rich, full flavor. In great demand for shipping, canning and freezing. Plant the roots 12 inches apart in the garden. In the field, rows can be 4 feet apart. 5000 roots plant an acre.

PARADISE

The new giant strain of Asparagus from California. Makes long, thick, very tender stalks. Grows quickly. Said to bear usable tips a year sooner than other kinds. Paradise retains its color when canned or frozen. Very profitable and very dependable for home or market. A hundred roots supply the average family for many years. Plant the same as Washington.

WASHINGTON AND PARADISE ASPARAGUS PRICES

	25	50	100	250	500	1000
1-yr.	\$1.00	\$1.75	\$2.75	\$6.00	\$10.00	\$14.00
2-yr.	1.95	2.95	4.25	8.00	13.00	20.00



Plant Emlong's Hardy Dependable Grape Vines

The All-Purpose Fruit

Good for Jams, Jellies, Juice and Fine for Eating Fresh
A Few Dollars Spent Will Bring Amazing Returns

CONCORD

The leading big-crop, dark blue Grape. Ripens late and keeps a long time on vines and after harvesting. Hardy in lower Michigan. Fine for shipping to distant markets, for cannery and winery trade. Finest flavor. Large perfectly formed berries and bunches. Vines usually bear second year.

NIAGARA

Large, perfectly formed bunches of berries. Top-notch quality. Keeps a long time on vines and after picked. Beautiful amber-green-white color. Rich aroma makes a good seller. Tangy, Muscat-like flavor. Excellent for all purposes.

FAMOUS FREDONIA

Very dependable blue-black Grape. Earliest to ripen. Produces large berries and bunches, uniformly formed. Deliciously flavored, whether eaten fresh or made into jelly, juice or wine. A good commercial Grape.

DELAWARE

Tiny berries and bunches. Richly flavored. Finest quality. Sweet, tender and juicy. Good keepers and shippers. Favorite for eating fresh. Fine for juice, jelly and wine.

PRICES on Concord, Fredonia, Niagara, Delaware

	Each	5	10	25	100	250	1000
Concord, 1-yr., No. 1	\$0.20	\$0.95	\$1.90	\$3.00	\$8.50	\$17.50	\$65.00
Concord, 2-yr., No. 1	.30	1.45	2.50	4.50	12.50	27.50	100.00
Niagara, 1-yr., No. 1	.22	1.00	1.90	3.45	11.25	22.50	75.00
Niagara, 2-yr., No. 1	.30	1.45	2.50	4.50	12.50	27.50	100.00
Fredonia, 1-yr., No. 1	.22	1.00	1.90	3.45	11.25	22.50	75.00
Fredonia, 2-yr., No. 1	.30	1.45	2.50	4.50	12.50	27.50	100.00
Delaware, 1-yr., No. 1	.30	1.45	2.50	4.50	12.50	27.50	100.00
Delaware, 2-yr., No. 1	.35	1.70	3.25	6.75	22.50		

Bargain
NO DISCOUNT
\$1.75

5 VINES
1 Seneca. 1-yr.
1 Fredonia. 2-yr.
1 Niagara. 2-yr.
1 Concord. 2-yr.
1 Delaware. 2-yr.



California - Type Hardy Grapes

THE NEW SENECA

The new skinless Grape. Special yellow color, early to ripen. Large, compact, tapering bunches. Oval in shape. Honey-sweet. Juicy yet firm, and the skin can be eaten with the Grape. Grows anywhere; hardy and vigorous. 75c each; 3 for \$2.10; 5 for \$3.25; 10 for \$6.00.

GOLDEN MUSCAT

Big, amber-golden Grape. Sweet and desirable for fancy desserts. Has tangy Muscat-like flavor. Ripens late and keeps a long time on the vines and in storage. 75c each; 3 for \$2.10; 5 for \$3.25; 10 for \$6.00.

The New RED RHUBARBS

VALENTINE

Deep bright red in color. Texture smooth and tender. Rich flavor with a slightly tart after taste. The Valentine is an introduction of the Ontario Horticultural Experiment Station and has taken the lead among the red Rhubarbs. Combining very high quality and richness of color, vigor of growth, the Valentine will soon be the standard by which all other Rhubarbs are measured.

RUBY RED

Large, plump, red in the center stalks of the sweetest Rhubarb that you ever tasted. Early spring fruit, quickly forms a large clump. Hardy and easy to grow anywhere. Three mature plants supply the average family for year-around use.

	Each	3	6
Valentine	\$0.80	\$2.20	\$3.45
Ruby Red75	2.00	3.00





STANLEY PRUNE • Very Outstanding

Sweetest Prune grown and **bears the quickest!** Often starts bearing the **second** year and yields heavily every year. Beautiful dark blue skin, overspread with attractive bloom. Fine, sweet, juicy, golden flesh. Requires very little sugar for canning. Retains its skin and shape after canning. Juice is rich wine-purple. Favorite for canning and drying. Freestone (The Kodachrome shown above describes Stanley Prune far better than words can tell.)

GREEN GAGE

The sweetest eating and canning Plum. The famous large green dessert Plum with that sweet tart flavor. Flesh is fine, firm and juicy. Holds up for canning and shipping. Trees bear young. Hardy and excellent producers.

Green Gage



BLUE DAMSON

Most popular "Little Blue Preserving Plum." When canned, the juice is rich wine-purple and highly flavored. Flesh is firm and green. Small stone, very hardy, a wonderful shipper. Prolific yielder.

SUPERIOR

Beautiful wine-red skin, covered with purple bloom. Sweet, juicy, yellow flesh, freestone. A very good all-around Plum for every purpose. Trees bear early and are very hardy, recommended for northern and western states.

ITALIAN PRUNE

A large oval-shaped purple-blue Plum with attractive coating of blue bloom. Flesh is firm and golden. Favored for drying and canning. Great shipper.

RED GIANT

World's most beautiful Plum. Roundish oblong in shape, the fruit often measures $2\frac{1}{2}$ to 3 inches long, in clusters of 7 to 12 giant beauties on the end of each branch. Ripening early, Red Giant Plums attain a deep glowing maroon-red color, thickly overspread with pink bloom. Flesh is greenish yellow, very firm, very fine and sweet. No other Plum like it. Wonderful shipper and canner. Not easily bruised in handling. (Grown and sold only by Em-long's. Property rights reserved.)





Eureka

PLUM PRICES

Green Gage, Blue Damson, Superior, Italian Prune, Red Giant, Eureka, Stanley Prune.

	50 or 1 to 9	10 to 49	More
7/16 in., 3-4 ft.	\$1.25	\$1.00	\$0.85
9/16 in., 4-5 ft.	1.50	1.25	1.00
11/16 in., SUPER SIZE	1.75	1.50	1.25

Write for prices on larger quantities.

B
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EXTRAORDINARY COLLECTION

FOR YOU WHO WANT THE UNUSUAL
QUINTUPLETT APPLES. 4 to 6 ft.
NECTARINE. 3 to 4 ft.
APRICOT. 3 to 4 ft.
SAPA PLUM. 2 to 3 ft.
DWARF BARTLETT. 2 to 3 ft.

5 TREES \$6.75

Emlong's Improved Plums Are Outstanding

FAMOUS EUREKA

The delicious flavor of Eureka is a combination of Plum, Apricot and Peach. Eureka is known as the "Red Nectar" fruit because the juice is red and sweet. Good to eat when half ripe in the golden stage, and full ripe in the maroon stage. Grows to an enormous size, if thinned. Fine shipper and canner. Heavy yielding and young bearing variety. (Emlong's exclusive property rights reserved.)

DELICIOUS NECTARINES

Loads of delicious sweet fruit in the late summer. Smooth skin. Mellow, rich, juicy flesh like Peaches. Very fragrant and attractive. Wonderful fresh or canned. Hardy as Peach trees, and self pollinating.

	Each	2	5
2 to 3 ft.	\$1.00	\$1.90	\$4.50
3 to 4 ft.	1.25	2.30	5.50
4 to 5 ft.	1.50	2.80	6.50

PLUM GROVE SPECIAL

1 Each of 5 Trees
 Red Giant Stanley Superior
 Italian Prune Eureka

3 to 4 ft.	\$5.00
4 to 5 ft.	6.00



HARDY APRICOTS

MOORPARK

One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet, juicy and rich. Freestone and very productive. Extremely valuable as a fresh fruit. Superior for canning and drying. Commands top market prices. Plant Apricots 20 feet apart and keep well cultivated.

2 to 3 ft.
3 to 4 ft.
4 to 5 ft.

Page 15

MANCHU

An Apricot that is even hardy in the Dakotas. The original Manchurian strain now budded and grown on the Emlong farms. Bears a full crop of beautiful orange-colored freestone fruit. Commands high prices. Deliciously sweet and flavorful. Skin is smooth and fuzzless. Eat fresh, dried or canned. Requires little or no sweetening. Makes wonderful pies and jams. Not necessary to peel them. **Trees are self-pollinating.**

	Each	2	5
2 to 3 ft.	\$1.00	\$1.90	\$4.50
3 to 4 ft.	1.25	2.30	5.50
4 to 5 ft.	1.50	2.80	6.50

Select
PEAR
TREES
FOR
Home and Orchard

**PEAR
GROVE**

3 trees, 1 each:
Clapp's Favorite,
Seckel, Bartlett.
 3 to 4 ft. . . \$3.00
 4 to 5 ft. . . 3.50

Bartlett

BARTLETT

Large, waxy yellow fruit with red blush. Uniform in size and very attractive in shape. The Bartlett is the most widely known and attractive of all the Pears. Bartlett sets the standard of perfection by which other Pears are judged. Flesh is superbly flavored, fine white and juicy. Ripens in summer. Ideal for fresh desserts, canning, summer storage. A big money-maker. Sample Kodachrome gives an idea of the richness of the Bartlett, which is truly the king of Pears. Plant only Emlong's PRIDE-O-MICH strain to insure perfection.

BOSC

The long-necked Pear which is sold on the fancy fruit stands at a handsome profit. Has sweet very firm white flesh. Firm skin makes it a wonderful keeper. There is no finer flavored fruit in the Pear family. An excellent pollinator.

SECKEL

Because of its sweet delicious flavor it is called the Sugar Pear. Fruit is small, but of the highest quality. Ripens in the late summer; bears young and heavily. Blight resistant.

CAMPAS (Winter Pear)

The new extra-large mellow-yellow Winter Pear. Belongs to the Kieffer family. More richly flavored, and of finer texture. Smooth, white, crisp, aromatic flesh. Very profitable for winter storage and canning. Trees are thrifty growers, regular and heavy bearers.

LINCOLN

An extremely beautiful early fall Pear. Extra large, uniquely shaped, it has greenish yellow skin with pink blush. Unusual waxy finish not found on other Pears. Flesh is white, crisp and fine. Lincoln trees are thrifty growers and wonderful producers. Grown in cold western states where other kinds fail, it is claimed to be very blight resistant.

SEEDLESS PEAR

(Seedless and Coreless)

A sweet fine textured late summer Pear. Favored for dessert purposes, canning and summer storage. Mr. Cope, the originator, claims this Pear to be PRACTICALLY SEEDLESS and CORELESS when grown alone. (Planted near other Pears, it may cross pollinate with them and produce seeds.) Trees are thrifty, healthy and hardy.

CLAPP'S FAVORITE

Large uniform size with beautiful green skin deeply blushed carmine-red. Crisp, white, juicy, sweet flesh. Hardy, thrifty and bountiful producer. Summer variety.

PEAR PRICES

Bartlett, Clapp's Favorite, Seckel, Campas, Lincoln, Seedless.

	1 to 9	10 to 49	50 or More
7/16 in., 3 to 4 ft.	\$1.25	\$1.00	\$0.85
9/16 in., 4 to 5 ft.	1.50	1.25	1.00
11/16 in., SUPER SIZE	1.75	1.50	1.20

WRITE FOR PRICES ON LARGER QUANTITIES

**10% DISCOUNT
on January Orders**

Clapp's
Favorite

EVERGREENS for Year 'round Beauty



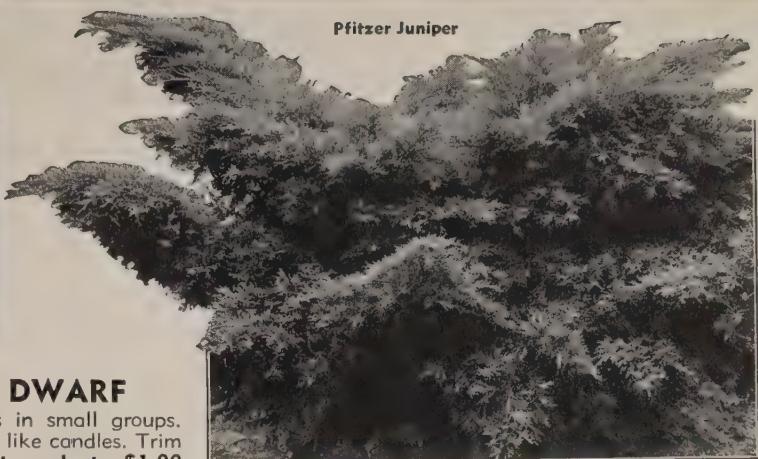
Pyramidal
Arbor-Vitae



Mugho Pine

MUGHO PINE, DWARF

Short, dark green needles in small groups. Light new tips in spring, look like candles. Trim as desired. 8-10 in., heavy transplants, \$1.00 each; 2 for \$1.95; 4 for \$3.60.



Pfitzer Juniper



SPINY GREEK JUNIPER

Fine blue foliage. Grows medium height, shrubby form. 12-15 in., heavy transplants, \$1.00 each; 2 for \$1.95; 4 for \$3.60.



Golden Biota

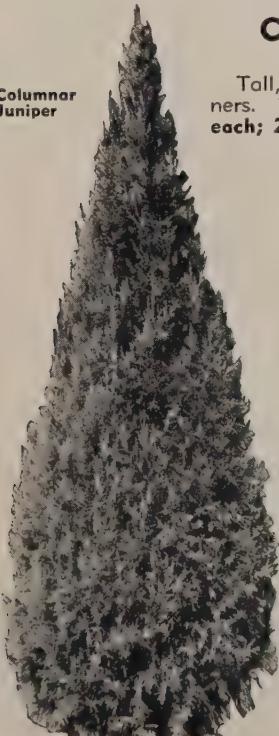
PYRAMIDALIS ARBOR-VITAE

Narrow, shapely, pyramidal type. With green, fanlike foliage. Stands full sun. Doorway and corner type. 12-18 in., heavy transplants, \$1.00 each; 2 for \$1.95; 4 for \$3.60.

COLUMNAR JUNIPER (Fastigiata)

Tall, slender tree for doorways and corners. 12-18 in., heavy transplants, \$1.00 each; 2 for \$1.95; 4 for \$3.60.

Columnar
Juniper



DWARF GOLDEN BIOTA

Short, fan-shaped branchlets of gleaming golden green. Highlights the entire landscape. Grows 3 to 4 feet at maturity. Trim as desired. Lovely in groups for color contrast and in low foundation plantings. 10-12 in., heavy transplants, \$1.25 each; 2 for \$2.40; 4 for \$4.60.

Upright
Yew



JAPANESE YEWS FOR SHADY PLACES

TAXUS CAPITATA (Upright Yew). Narrow pyramidal, conical type for corners and doorways. Grows 10 to 15 feet tall. Stands dense shade. 12-18 in., heavy transplants, \$1.50 each; 2 for \$2.95; 4 for \$5.60.

TAXUS CUSPIDATA (Spreading Yew). Fine dark green foliage. Short branchlets densely produced. Red berries on mature specimens. Trim as desired. Thrive in shade or sun. 12-18 in., heavy transplants, \$1.50 each; 2 for \$2.95; 4 for \$5.60.

TAXUS HICKSI (Shrubby Yew). Medium tall, shrub-like type. Stands dense shade. Trim as desired. 12-18 in., heavy transplants, \$1.50 each; 2 for \$2.95; 4 for \$5.60.



**EMLONG
GROWN**

SHADE

Increase the value and

CHINESE ELM

Rapid growing hardy Siberian strain. Withstands cold winters, poor soil, drought and other unfavorable conditions. Artistic green leaves thickly produced, provide good shade. For street, roadside parks, lawn specimens, etc. They grow 75 feet high. Plant 40 to 50 feet apart. Good windbreaks when planted close together. Well branched, well rooted trees.

	Each	2	5	10
4-5 ft.	\$0.90	\$4.25	\$ 7.25	
5-6 ft.	1.10	5.25	9.00	
6-8 ft.	1.25	6.00	11.00	

Chinese Elm



Weeping Willow

NORWAY MAPLE

Large, handsome Maple with broad, rounded head. The leaves turn yellow in the fall and remain long on the tree. Used extensively as street and lawn trees.

	Each	2	5	
3-4 ft. specimen ..	\$1.50	\$2.90	\$6.90	
4-5 ft. specimen ..	2.00	3.90	9.00	



Norway Maple

HONEY LOCUST

A tall growing tree hardy in the Mid-West, producing thorny branches, heavy, deeply grooved bark. Very fragrant white flowers cover trees in May and June; flat pods remain on the trees all winter.

	Each	2	5	
3-4 ft.	\$1.00	\$1.90	\$4.50	
4-5 ft.	1.25	2.40	5.50	
5-6 ft.	1.50	3.90	6.50	

Honey Locust



LOMBARDY POPLAR

Thrives on the poorest of soils and still the fastest growing shade tree. Needs no pruning. Is naturally columnar in growth. Branches from the ground up, forming a stately accent in background plantings, along drives, alleys, etc., and to plant in groups of three and five in corners. Trees planted close together and cut off at the top make a dense green fence. Branched, well rooted trees.

	Each	2	5	10
3-4 ft.	\$0.50	\$0.95	\$2.25	\$4.00
4-5 ft.60	1.15	2.75	5.00
5-6 ft.70	1.35	3.25	6.00



SHADE TREE SPECIAL

- 2 Norway Maple, 4-5 ft.
- 1 Clump Birch, 4-5 ft.
- 1 Golden Willow, 4-5 ft.
- 1 Washington Hawthorn, 2-3 ft.

ALL FOR

\$6.50

A Saving of \$1.50

TREES

Beauty of Your Home

HARDY and
ENDURING



Purple Fringe (Rhus Cotinus)

SMOKE TREE

(Rhus Cotinus)

Clouds of misty purple flowers make this shrub look like a "puff of smoke" when in bloom. Flowers are long lasting. Grows 6 to 8 feet tall. Trim to desired height. (Ours is the hardy variety that can be grown in the northern states.)

**18-24 in., 70c each; 2 for \$1.30;
5 for \$3.00.
2-3 ft., \$1.25 each; 2 for \$2.40;
5 for \$5.00.**

SCHWEDLER RED MAPLE

A very attractive tree with reddish purple foliage in early spring, changing to deep bronze. Height at maturity 40 to 50 feet. **4-5 ft. whips, \$2.25 each; 2 for \$4.35; 5 for \$10.00.**

Schwedler Red Maple



SILVER MAPLE

One of the fast growing shade trees that thrive on all kinds of soils and in hot or cold climates. Leaves are green on top, lighter under surface, turning gold in the autumn. Makes a graceful head. Plant trees 35 to 45 feet apart. Well rooted, well branched specimen trees.

	Each	2	5	10
5-6 ft.	\$0.85	\$1.65	\$4.00	\$7.50
6-8 ft.	1.00	1.95	4.75	9.00



Silver Maple

WHITE BIRCH

The favorite white Birch. Trees grow large with well shaped heads. They thrive equally well in wet or dry soil, and in cold climates. Fine green leaves, very attractive when planted in groups and along drives. Lovely lawn specimen. **4-5 ft., branched, \$1.75 each; 2 for \$3.40; 3 for \$4.95.**

MULTIPLE WHITE BIRCH

These are a special strain of beautiful American White Birches which produce from 2 to 4 trunks from one root. Bark is white on mature trees. Lovely green leaves. You will be proud to own one or more of these picture trees! Order today, supply limited. **4-5 ft., branched, \$1.95 each; 3 for \$5.50.**



White Birch

WASHINGTON HAWTHORN

A beautiful dwarf growing tree with very desirable ornamental habits; flowers are white and the fruit is a striking scarlet in color. The fruit remains on the tree late in the fall, making it an excellent addition to your landscaping. They are attractive in habit and require a sunny location, trees are very hardy. They also make a very fine hedge row.

**18-24 in., hedging grade, 60c each;
2 for \$1.10; 4 for \$2.00; 10 for
\$4.50; 25 for \$10.00.**

**2-3 ft. specimen trees, \$1.50 each;
2 for \$2.90; 4 for \$5.60; 10 for
\$13.00.**

**3-4 ft. specimen trees, \$2.00 each;
2 for \$3.90; 4 for \$7.60; 10 for
\$17.50.**



Washington Hawthorn



Boysenberry

BOYSENBERRIES

BIG - JUICY - DELICIOUS

Thornless Boysenberry

This is the Boysenberry that is so widely advertised in garden magazines. The thornless type. Huge maroon-red berry in giant clusters that often measure 1½ to 2 inches long and almost as wide. Strong growing vines. Flavor is a delightful blend of the best Loganberry, Raspberry, Blackberry, Dewberry flavors. Hardier and better than Dewberries and larger than the largest Blackberries. Delicious to eat fresh, without sugar, or canned or made into jelly, jam and juice. Make super-delicious pies. Set the bushes 4 by 7 feet apart in the field and tie them to one wire, strung about 2½ to 3 feet from the ground. Prune severely every year. **Follow planting suggestions in bundle.**

	5	10	25	50	100	200
1-yr., No. 1	\$1.10	\$2.00	\$3.75	\$6.00	\$10.50	\$19.00

Thorny Boysenberry

Immense berries of delicious flavor. The best berry ever grown. Bushes are very hardy and bear heavily. Thorny Boysenberry has all the good points of the Blackberry, Loganberry and Raspberry, but is more hardy and vigorous. Almost seedless. Very firm and a good shipper. Follow planting suggestions in bundle.

	5	10	25	50	100	200
1-yr., No. 1	\$1.05	\$1.90	\$3.60	\$5.75	\$10.00	\$18.00

DWARF EVERBEARING FIGS

Our Everbearing Figs are developed for growing in the North, as they do well in either tubs or out-of-doors; however, they cannot be grown successfully outdoors north of Philadelphia. (We recommend tub culture north of that point.) The root is hardy and will survive even though the top is frozen. Plants bear the first year they are set out. The fruit is of good size, sweet and delicious. **18-24 in. trees, 65c each; 2 for \$1.20.**



Downing
Gooseberries



Dwarf Fig

CURRENTS AND GOOSEBERRIES are shipped to the following states: Maine, Massachusetts, Connecticut, West Virginia, Kentucky, Indiana, Illinois, Iowa, Michigan, Ohio, Missouri, North Dakota, Pennsylvania, Nebraska, Kansas, New York, Texas.

Emlong's BLACK RASPBERRIES

New MAJOR

Here is a top-ranking Blackcap. Major comes through with a crop when others fail. Originated in Michigan. Berries appear all along the stems and on the tips of canes, over a long ripening season. Ripening midseason to late, Major claims top place as a shipping and canning berry. Bushes are erect, healthy and vigorous. Plant in March, April, and May. No. 1: 5 for \$1.25; 10 for \$2.00; 25 for \$3.50; 100 for \$9.95; 250 plants for \$22.50; 500 plants for \$40.00.

BLACK HONEY

Emlong's monstrous new Blackcap that is easy to grow, easy to pick, easy to sell, and a delight to eat! Finest and most delicious Blackcap ever grown. Immense, glistening black berries with rich, sweet juice. Fruit is borne on stiff, upright canes. Black Honey plants grow in hills, they do not sucker. Plant in March, April, and May. 5 for \$1.75; 10 for \$3.25; 25 for \$5.95; 100 for \$14.95.

MORRISON

Extremely large, shiny jet-black berries of fine flavor, and less seedy than others. Excellent berries for market and home use. Grows on strong vigorous vines and are very productive, long lived and free from disease. A very attractive berry, very firm texture, yet delightfully juicy. 1-yr., select grade: 5 for \$1.15; 10 for \$1.95; 25 for \$3.25; 50 for \$5.50; 100 for \$9.00; 250 for \$20.00; 500 for \$35.00.



CUMBERLAND

The leading Blackcap wherever grown. Cumberland sets the standard of quality by which others are judged. Cumberland starts to ripen midsummer and bears through the late season, producing a very profitable crop of large, firm, round black berries that just "ooze" with rich flavor. Very desirable for home use, canning and freezing, and the market. Plants are self supporting and nonsuckering. Set them 3½ x 7 feet apart in the field or 4 feet apart in the garden. Plant in March, April and May.

LOGAN

Logan early should be in every garden and commercial planting, as it is an extra early ripener. Planted along with Cumberland it lengthens the fruit season and increases profits. Logan Blackcaps are round, glistening black, and of very firm quality. Sweet and juicy, they are desirable for fresh desserts, canning, etc. Plants are hardy growers, very thrifty and resistant to drought. Plant in March, April, and May.

CUMBERLAND AND LOGAN PRICES

	1-Yr., Select	100 for \$6.00	500 for \$27.50
10 for	\$1.00	100 for \$6.00	500 for \$27.50
25 for	2.00	250 for 14.50	1000 for 39.95

CURRANTS

See page 20 for Currant Quarantine.

RED LAKE

Extra large berries in large, full, well-formed bunches place Red Lake the finest of all the red Currants. The yield is enormous, making a very dependable money-maker for the commercial growers. Red Lake is sweeter, less acid, and a better keeper than the other Currants. A lively tonic in the diet. Ideal for pies, jam, jelly, juice. Also used with Apples and Raspberries in making delicacies. Rich in pectin. Bushes are upright growers, self supporting and ready to bear at an early age. 2-yr.: 35c each; 5 for \$1.60; 10 for \$2.75; 25 for \$6.00; 100 for \$18.50.

WILDER

Ripen early and remain bright and firm until very late. Upright grower, vigorous; clusters above medium length. Berries are large and bright red with mild sub-acid flavor. 1-yr.: 20c each; 10 for \$1.70; 25 for \$3.50; 50 for \$6.50; 100 for \$12.00; 250 for \$24.00; 500 for \$40.00. 2-yr.: 30c each; \$2.75 for 10; 25 for \$5.50; 50 for \$9.00; 100 for \$16.00.

BERRY GARDEN SPECIAL

5 LATHAM
5 MAJOR
5 LOGAN

1-Yr., No. 1, \$3.25
Sale Price 3.25



RASPBERRIES

Red and Purple SODUS

The leading purple Raspberry. Introduced and recommended by the New York Experiment Station. Berries are very large, firm. Medium purple in color. Tasty and excellent quality. **Plants are very vigorous, hardy and productive.** Sodus is resistant to drought and yields a good crop every year. Ripens shortly after Latham. 1-yr., No. 1 plants: 5 for \$1.15; 10 for \$1.95; 25 for \$3.25; 50 for \$5.50; 100 for \$9.00; 250 for \$20.00; 500 for \$35.00.



Sodus

INDIAN SUMMER *BEST EVERBEARING*

The earliest Red Raspberry to bear in June. Unusual thimble-shaped berries of appetizing red color, borne in large, loose clusters. Every berry matures to full size. Also bears a full crop again in the fall. Quality compares with the finest. Full flavored, sweet and delicious to eat fresh, canned or frozen. Plants are hardy, strong growers, self supporting. Plant 3 x 6 feet apart. Grow in hills or hedge rows. Plant in March, April, and May.

	PRICES	Each	5	10	25	100	250
1-yr., No. 1			\$1.25	\$2.00	\$4.50	\$12.50	\$25.00
2-yr., No. 1			1.75	3.00	5.50	16.00	
3-yr., Jumbo50	2.35	4.00	8.75		

DELICIOUS LATHAM

Latham

COMMERCIAL LEADER

Glowing deep red berries, uniformly round and attractive, three-fourths to one inch across. Whether eaten fresh, canned or frozen, Latham berries are tops. Deliciously full-flavored and aromatic. Latham is the leading commercial variety for all market purposes. Plants are hardy, thrifty growers, and bear enormous crops. Sometimes surprise you with some extra berries in the fall on the new growth. Set bushes 3 x 6 feet apart during March, April and May. 1-yr., No. 1: 5 for \$1.10; 10 for \$2.00; 25 for \$4.50; 50 for \$6.50; 100 for \$10.00; 250 for \$22.50; 500 for \$37.50; 1000 for \$60.00.

2-yr., No. 1: 5 for \$1.50; 10 for \$2.75; 25 for \$5.50; 50 for \$9.75; 100 for \$15.00; 250 for \$30.00; 500 for \$50.00. 3-yr., Jumbo: 50c each; 5 for \$2.35; 10 for \$4.00; 25 for \$8.75.



Bargain

SUPREME
BERRY GARDEN
10 MORRISON
10 SODUS
10 INDIAN SUMMER
30 1-Yr. Plants \$4.50

Emlong's Famous Montmorency

**WORLD'S
FINEST
SOUR
CHERRY**



Montmorency CHERRIES

Regardless of where you live, MONTMORENCY is the only profitable Sour Cherry to grow. Big, round, juicy, bright red fruit. Deliciously sub-acid, good to eat right off the tree or canned. Make wonderful pies and cider. Preferred by canners to all other sour varieties. Fruit has remarkable keeping qualities on the tree and after picked. Ripens midsummer to late. Always an enormous yield of grade A fruit.

Emlong's strain of large Montmorency bears young. Our trees are now certified by the Michigan State Department of Agriculture, to be propagated from virus disease-free budwood. This special feature costs you nothing extra. This year and every year, Emlong's big nursery is headquarters for the finest Montmorency trees in the world. Orchardists from all the big fruit belts come to our nursery for their trees. Our trees will please you, too. Buy direct—and order early.

MONTMORENCY PRICES

	1 to 9	10 to 49	50 or More
5/16 in.	\$1.00	\$0.90	\$0.80
7/16 in.	1.50	1.25	1.00
9/16 in.	1.70	1.40	1.15
11/16 in.	2.00	1.85	1.35

NO DISCOUNTS

Giant Size Cultivated BLUEBERRIES

Giant, dark Blueberries covered with attractive blue bloom. Each bush is a fruit garden in itself. Berries are mild and sweet enough to include in any diet. Need no sugar when eaten fresh or frozen. Need very little sugar when canned. Berries shown in insert below are actual size Jersey variety. Fruit ripens over a long season and keeps wonderfully on the bushes and after picked.

The bushes are lovely in the spring with their huge clusters of Lily-of-the-Valley flowers. Leaves are stiff, waxy green, turning red in the autumn. Free from disease and easily kept in attractive shape. They thrive on dry land. Make the soil acid with peat moss or sulphur fertilizer. Blueberries can be shipped long distances and make a very profitable crop. Plants usually start to bear the third year, and increase in productiveness until the tenth year. One planting is good for many years. Set bushes 5 to 7 feet apart. Plant two or more for perfect pollination.

PRICES:

	2	5	10	25
2-yr. branched	\$2.00	\$4.00	\$7.75	\$17.50
3-yr. branched	2.75	5.00	9.00	20.00
4-yr. branched	5.00	10.00	19.00	

SPECIAL! Heavy 5-Year-Old Plants of JERSEY ONLY.
Each \$3.00 2 for \$5.50
5 for \$12.50 10 for \$23.00
25 for \$55.00

Rancocas. Early.
Jersey. Midseason
to late.
Rubel. Late.



SWEET CHERRIES

EMLONG'S BIG YIELDING

WINDSOR

Cherries ripen late, prolonging your Cherry profits. They are large, dark blackish maroon color, with wonderful keeping and shipping quality. Hardy and abundant yielder.

SCHMIDT

For the midsummer market there is no finer Sweet Cherry grown. Schmidt Cherries are extra large, plump and uniform in size. A beautiful dark glossy black in color. The flavor is rich and superb. Quality is extra firm and fine for fresh desserts, shipping and canning. A hardy, prolific bearer.

NAPOLEON

The favorite golden Sweet Cherry with beautiful pink cheek. Known in some sections as Royal Ann. Fruit is extra large, deliciously sweet flavored. Favored for fresh desserts, canning and shipping. Prolific producer and good pollinator.

BLACK TARTARIAN

The very popular purplish black Sweet Cherry which ripens so early, and has marvelously rich flavor. Fruit matures to large size. Trees are hardy and bear young and heavily. A leading shipping and canning Cherry. Excellent pollinator.

SWEET CHERRY PRICES			
No Discount	1 to 9	10 to 49	50 or More
5/16 in.	\$1.50	\$1.40	\$1.15
7/16 in.	1.75	1.60	1.25
9/16 in.	1.95	1.75	1.50
11/16 in.	2.25	2.00	1.80

PLANT STRAWBERRIES



Fairland

Emlong's New Fairland

A new variety, recently released. Vigorous grower and a heavy yielder. Plants are resistant to RED STELE. Berries are large, bright red, good quality and flavor, somewhat firmer than Premier. Has been grown successfully from New England to as far south as Virginia, and west to Missouri. Ripens right after Premier. Try Fairland—you'll like it.

POSTPAID

25	50	100
\$1.25	\$2.00	\$3.75

COLLECT

250	500	1000
\$6.00	\$11.00	\$20.00

NO DISCOUNT

THE LEADING EVERBEARER

SENSATIONAL

Superfection

BIG SWEET BERRIES
IN TWELVE
WEEKS



EMLONG'S NEWEST and FINEST EVERBEARER "SUPERFECTION"

Superfection is Emlong's newest and finest everbearing Strawberry. Originated by Mr. Frank Keplinger, the man who discovered Gem. It has proved by test to be rugged and hardy in Northern Michigan. Tested on leading types of soil. Withstands adverse weather conditions and requires no special care. Superfection is a very thrifty Strawberry plant. Plants set in April or May have ripe berries by August, **this year**. Full crop all fall and **two crops next year**.

Big, juicy, richly flavored red berries on your Superfection plants in 12 weeks. You will say they are more firm and will have better keeping qualities than other everbearers. They do not discolor after picked. Marvelous yielder. Superfection berries ripen **all over** and pollenate perfectly. They're smooth and shapely. Don't delay, order your plants today.

PRICES					
25	POSTPAID	50	100	250	COLLECT
\$2.35		\$4.25	\$7.00	\$16.00	\$30.00
					\$57.50

Emlong's Strawberry BARGAINS



"Shortcake" Special (Save \$1.00)

25 Kardinal King
25 Premier
50 Superfection
Price, Postpaid \$6.50

1/4 Acre Special 2000 Plants

500 Premier
500 Dunlap
500 Kardinal King
500 Gem
Price \$36.75

Strawberry Garden A

25 Premier \$4.25
25 Fairland
25 Streamliner
Price, Postpaid \$4.25

Strawberry Garden B

25 Dunlap
25 Kardinal King
25 Superfection
Price, Postpaid \$4.50

EVERBEARING Streamliner

STREAMLINER is an ever-bearing variety early to ripen. The big red berries are firm and sweet. Good for shipping. They retain their quality long after being picked. Excellent for dessert and for canning. A thrifty, strong, hardy grower. Does well in any soil. Set plants during March, April and May.

PRICES		
POSTPAID	50	100
25 \$2.00	\$3.50	\$6.00
COLLECT		
250 \$11.00	\$20.00	\$37.50



Outstanding PREMIER

The best selling Strawberries from coast to coast, they are the **EARLIEST**—the top-notch variety—and truly the queen of Strawberries. Premiers start to ripen early and continue through June, always bearing a heavy crop. The berries are uniformly large, bright scarlet-red, long, pointed in shape. Even after being trucked long distances they still look fresh, bright and delicious. Premier is wonderful for fancy dessert and canning. Premier plants make a good fruiting row. Perfectly self-pollinating. **SET PLANTS IN APRIL AND MAY. THEY WILL BEAR NEXT YEAR.** Ready to ship after April 1.

PRICES					
POSTPAID	50	100	250	500	1000
25 \$1.25	\$2.25	\$3.00	\$6.00	\$9.00	\$17.00



KARDINAL KING

The big, round, shapely, dark red berry that is richly sweet and juicy. Large plants with dark green foliage. Makes wide fruiting rows and bears record-breaking crops over a long period. Starts to bear soon after Premier and continues through the late berry season.

PRICES					
POSTPAID	50	100	250	500	1000
25 \$1.50	\$2.75	\$3.75	\$8.95	\$13.50	\$21.50

DUNLAP - Old Favorite

Grand and dependable **midseason to late** Strawberry which stands coldest and warmest climates and poorest soils. Plants make a solid fruiting row, and bear medium size, very dark red berries. Sweet as honey. Favored for preserving, jam, jelly, etc. Richest flavored in the Strawberry family. Self pollinating type. **Plants set in April bear next year.**

PRICES					
POSTPAID	50	100	250	500	1000
25 \$0.95	\$1.35	\$2.25	\$4.00	\$7.25	\$13.00

SCARLET GEM

Gem is an excellent plant maker. Plants are healthy and vigorous. They bear the first season. The berries are large, bright red, firm, roundish in shape. Rather tart, but of good flavor. A good money-maker and excellent for home use.

PRICES		
POSTPAID	50	100
25 \$1.50	\$2.50	\$3.75
COLLECT		
250 \$6.75	\$12.00	\$22.50

Flowering

SHRUBS



Spirea Anthony Waterer

SPIREA ANTHONY WATERER

A dwarf and very dense shrub, bearing flat clusters of pink-white flowers all summer. If the bloomed heads are removed as they fade, they will continue to flower until frost. 2 to 3 feet at maturity. **70c each; 2 for \$1.30; 5 for \$3.00.**



Scarlet Quince
Forsythia



SCARLET QUINCE

(*Cydonia Japonica Rubra*)

Loads of bright scarlet-red flowers with golden stamens, charmingly arranged all along stems in early spring. Foliage is green tinged maroon and very interesting. A medium height shrub. Also makes a hardy dense hedge. Small fragrant Quinces make delicious jelly. Rich in pectin. **2-yr., blooming-age shrubs, 60c each; 3 for \$1.65; 10 for \$5.00.**

FORSYTHIA

Gay little 4-petaled golden bells scattered along the swaying branches in the spring, before leaves form. They brighten the landscape before other shrubs bloom. Green glossy leaves. Tall growing. **2-yr., blooming-age, 50c each; 3 for \$1.35.**

ALTHEA COELESTIS

Bright Morning-Glory-blue flowers, 3 inches across, pop open every day from midsummer until winter. Pretty Pansy-red centers and white pistils. Fine for cutting. Fancy green leaves. Grows 4 to 5 feet tall. **65c each; 2 for \$1.25.**



Red Barberry

RED BARBERRY

Brilliant red leaves all summer and fall. Red berries stay through winter. Beautiful in groups, hedges and among evergreens. Plant 18 inches apart, in sunny location. Rust-proof variety. Sturdy, well-branched bushes.

**10 to 12 inch: 30c each; 5 for \$1.30; 10 for \$2.40; 25 for \$5.50; 50 for \$10.00.
12 to 15 inch: 40c each; 5 for \$1.80; 10 for \$3.40; 25 for \$8.00; 50 for \$15.00.
15 to 18 inch: 50c each; 5 for \$2.30; 10 for \$4.15; 25 for \$10.00; 50 for \$19.00.**



Blue Hydrangea

BLUE HYDRANGEA

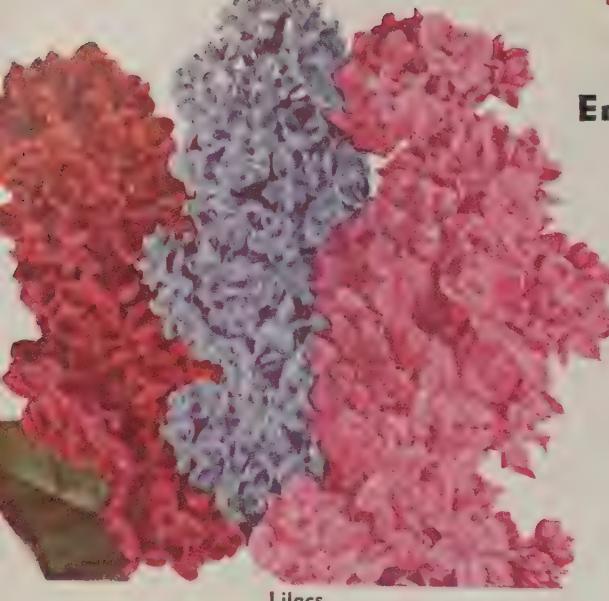
(*Otaksa*)

The Queen of the most exclusive flowering shrubs. A mass of extremely beautiful deep blue blossoms from 6 to 10 inches across. Very hardy and very popular. Adored by all flower lovers. **\$1.50 each; 2 for \$2.75.**



Althea Coelestis

Flowering Shrubs of Distinction



Lilacs

Emlong's HYBRID FRENCH LILACS RED, WHITE, BLUE, PINK

The loveliest forms of this universal garden favorite, the gorgeous French-type budded Lilacs. Single and double flowers in panicles, 8 to 12 inches long. Make compact shapely bushes. They do not sucker, but bear loads of flowers every spring. French Lilac shrubs are desirable for lawn specimens, in corner groups, mixed shrub plantings and for Lilac hedges. Plant 5 feet apart. They grow 6 to 8 feet tall. Trim as desired. **2-yr., \$1.00 each; 4 for \$3.75.**



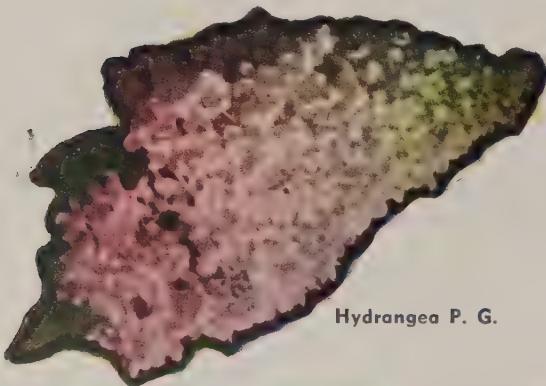
Calycanthus

HYDRANGEA A. G.

Produces large panicles of white flowers in great abundance from midsummer through fall. Thrives in sun or shade. Large producers, ideal for foundations. **2-yr., blooming-age bushes: 75c each; 2 for \$1.45; 3 for \$2.00.**

HYDRANGEA P. G.

Delicate pinkish white, turning rose color in the fall. Flower panicles 6 to 10 inches long and almost as wide. Ideal for foundations, groups, borders. Grows 4 to 5 feet. **2-yr., blooming-age shrubs: 70c each; 2 for \$1.35; 3 for \$1.85.**



Hydrangea P. G.



Virginialis Snowflake

VIRGINALIS SNOWFLAKE

(Double Mockorange)

Large clusters of double and semi-double flowers with golden stamens. Bloom freely in June and July, and occasionally thereafter. Shrub grows 5 to 6 feet tall. Stands sun or part shade. Ordinary soil, ordinary moisture. Trim as desired. **Blooming-age bushes, 2-year, No. 1: 70c each; 5 for \$3.00.**

RED WEIGELA

Glowing ruby-red flowers, 1 inch wide, in great quantities during June and occasionally during the summer. Medium height. Hardy. **2-yr., blooming-age bushes: 75c each; 2 for \$1.40.**



Weigela



Althea

CALYCANTHUS (Sweet Shrub)

Curly, spicy scented, brown flowers. Large, deeply veined green leaves, low growing shrub, very unique; ideal border and terrace shrub. **2-yr., blooming-age bushes: 65c each; 2 for \$1.25; 5 for \$3.00.**

Beautiful ALTHEA (Rose of Sharon)

Large double rosette flowers and fancy green leaves. Bloom late summer through fall months. A very popular shrub. Tall growing.

COLORS:

RED PINK LAVENDER

2-year, blooming-age shrubs: 55c each; 3 for \$1.50; 10 for \$4.75.



\$5 Shrub Bargain

1 Weigela Rosea	1 Hydrangea P. G.
1 Forsythia	1 Blue Althea
1 Philadelphus	1 Honeysuckle, Zabeli
	1 Pink Flowering Almond
1 Scarlet Flowering	1 Red Bark Dogwood
Quince	1 Calycanthus

Regular Price \$6.35—You Save \$1.35



Flowering Almond

PINK FLOWERING ALMOND

Low growing bushes with 1-inch, dainty bright pink May Roses covering every inch of the stems and branches. Bloom early in May. Desirable for small yards and bungalow plantings. 2-yr., blooming-age bushes, 70c each; 3 for \$1.95.

TAMARIX - RUBRA (Summerglow)

The new bright flowering Tamarix. Wine-red with green foliage. Produces panicles 12 to 18 inches long. Grows 10 to 12 feet tall. Trim as desired. 2-yr., blooming-age bushes, 50c each; 3 for \$1.35.



Tamarix

WHITE SNOWBERRY

Large clusters of attractive, waxy white berries. Medium height bushes with pink flowers in summer, lustrous green leaves. Stands poor soil and cold winters, thriving in sun or shade. 2-yr., blooming-age shrubs, 50c each; 2 for 90c; 10 for \$4.00.



Snowberry



Dogwood

RED BARK DOGWOOD

Charming red-barked Dogwood. Clusters of white flowers and large clusters of berries which attract birds. Leaves turn red in autumn. Grows 6 to 8 feet tall, and may be trimmed as desired. 2-yr., blooming-age bushes, 50c each; 2 for 90c; 10 for \$4.00.



Spirea Billiardi

SPIREA BILLIARDI ROSEA

Fuzzy, rose-pink flowers in panicles 5 to 7 inches long. Dainty, pearl-like pink buds. Pointed green leaves. Blooms in July and occasionally thereafter. Grows 4 to 5 feet in upright fashion. Trim as desired. 2-yr., large blooming-age bushes, 55c each; 3 for \$1.25.

SNOWBALL

Large, white, ball flowers, bloom in spring. Lovely, 3-lobed leaves turn shades of bronze and purple in fall. Desirable for lawn specimens and in corner plantings. Grows 6 to 8 feet at maturity. 2-yr., blooming-age bushes, 70c each; 2 for \$1.35; 3 for \$1.85.

Snowball



"Plant America" Plant Emlong's HARDY SHRUBS



RED HONEYSUCKLE

Genuine Zabeli, shrub-form Honeysuckle. Flowers truest red and largest of all. Red berries in fall. Large, waxy green leaves. Thrives in sun or shade. Grows medium height. **2-yr., blooming-age shrubs, 60c each; 2 for \$1.15.**



PERSIAN LILAC

A dwarf variety with slender, arching branches tipped with beautiful panicles of purple flowers. A more profuse bloomer than the common, and does not sprout so from the roots. Desirable for grouping with other shrubs. Makes a beautiful hedge when planted 2 feet apart and trimmed to desired height. **60c each; 2 for \$1.15.**



DWARF CRIMSON SPIREA

Crimson-red flowers arranged in large, flat clusters. Pointed, green leaves. Blooms June until fall. Grows 3 to 4 feet tall. Hardy. Thrives everywhere. Trim as desired. **2-yr., blooming-age bushes, 55c each; 3 for \$1.55; 10 for \$4.75.**



DEUTZIA PRIDE OF ROCHESTER

Charming white tassel flowers, tinted pink outside, cluster thickly all along the branches in June. Wonderful for cutting. Long, narrow, green leaves. Grows 5 to 6 feet. Trim as desired. **2-yr., blooming-age shrubs, 50c each; 3 for \$1.35.**

PINK WEIGELA

Trumpet-shaped, rose-pink flowers in thick clusters borne all along each branch. Shapely pointed, green leaves. Grows 4 to 5 feet tall. Excellent cut flowers. Trim as desired. **2-yr., blooming-age bushes, 60c each; 3 for \$1.70.**

FRENCH PUSSY WILLOW

Large, fuzzy, grey catkins make desirable bouquets for early spring. Tall growing shrub; attractive green leaves. Trim as desired. Hardy anywhere. **2-yr., field-grown bushes, 50c each; 2 for 90c; 5 for \$2.15.**

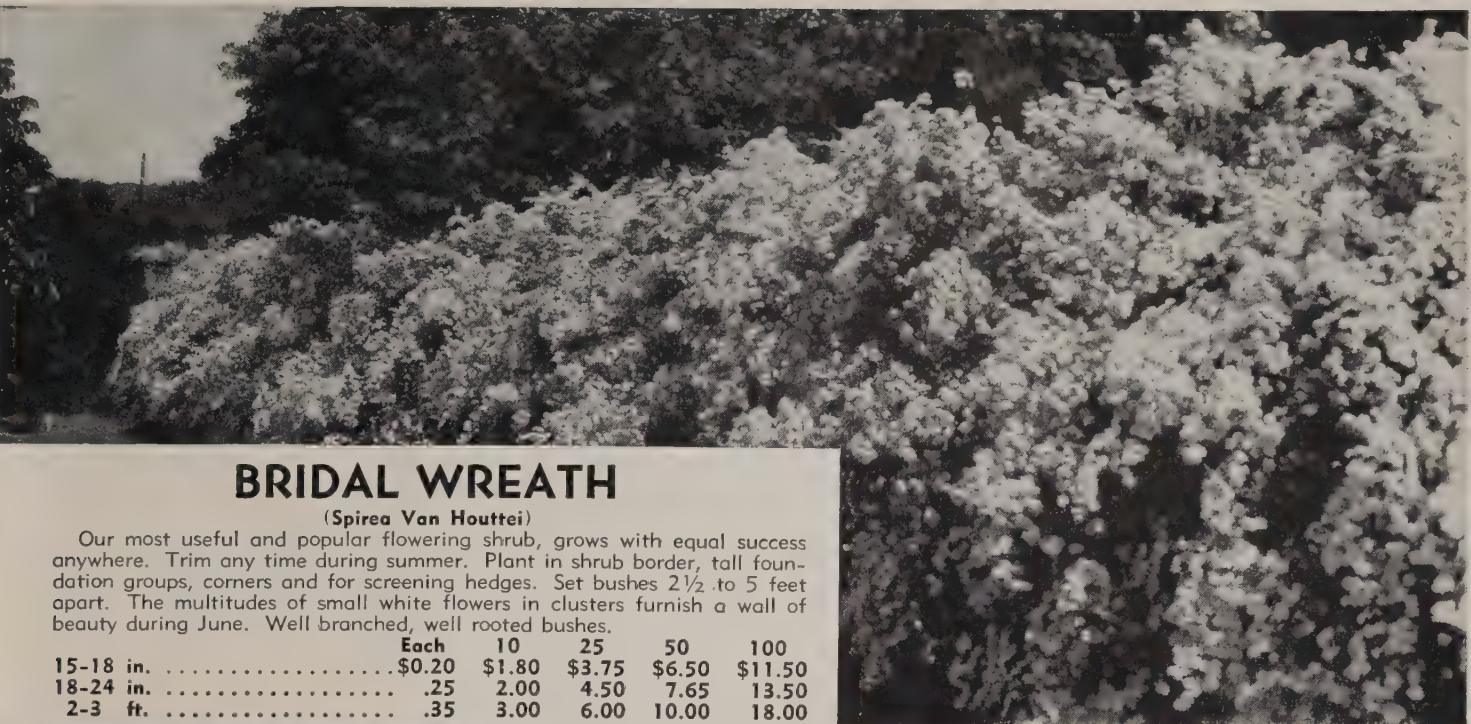
RED CORALBERRY

Tiny maroon-red berries in compact clusters the full length of graceful, pendulous branches. Small, green, winglike leaves on both sides of the branches. Flowers pink. Grows to medium height. Thrives on all soils, in sun or shade. **2-yr., blooming-age shrubs, 60c each; 2 for 90c; 10 for \$4.00.**



for Emlong's
EASY PAYMENT PLAN
See page 40

PLANT EMLONG'S HARDY HEDGES



BRIDAL WREATH

(*Spirea Van Houttei*)

Our most useful and popular flowering shrub, grows with equal success anywhere. Trim any time during summer. Plant in shrub border, tall foundation groups, corners and for screening hedges. Set bushes 2½ to 5 feet apart. The multitudes of small white flowers in clusters furnish a wall of beauty during June. Well branched, well rooted bushes.

	Each	10	25	50	100
15-18 in.	\$0.20	\$1.80	\$3.75	\$6.50	\$11.50
18-24 in.	.25	2.00	4.50	7.65	13.50
2-3 ft.	.35	3.00	6.00	10.00	18.00



Green Barberry

GREEN BARBERRY

Barberry Thunbergi makes the ideal low-growing hedge. Bushy and beautiful for lawns, along short driveways and in groups of three and five in corners. Green leaves turn gold and scarlet in the fall. Red berries remain through the winter. Set bushes 18 inches apart. (Rust-free type). Well branched, well rooted, 2-yr. bushes.

10-12 in., 20c each; 10 for \$1.40; 50 for \$6.00; 100 for \$11.00.
12-18 in., 30c each; 10 for \$2.40; 50 for \$10.75; 100 for \$19.75.
18-24 in., 40c each; 10 for \$3.25; 50 for \$12.75.



HARDY PRIVET (Amoor River North)

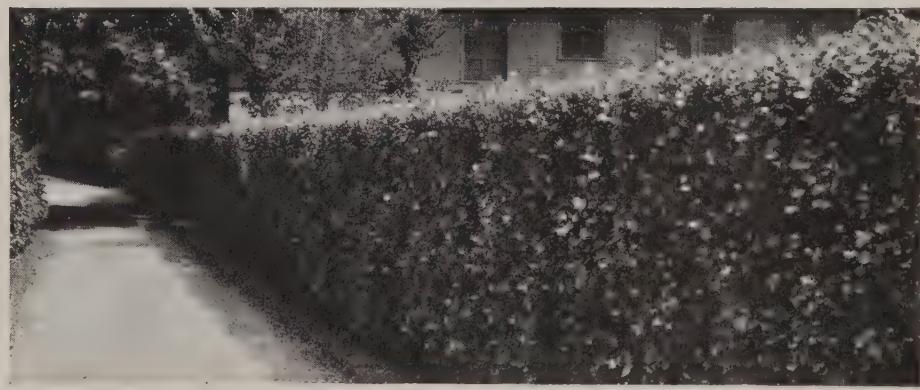
Easiest to grow of the Privets. Very hardy. Thrives under unfavorable planting conditions. Glossy green leaves. Clusters of white flowers followed by berries. Trim to desired height and shape any time during summer. Leave untrimmed for foundation and screen plantings. Set bushes 9 to 12 inches apart. For very wide hedge, plant two rows, alternating the plants. Well branched, well rooted bushes.

	10	25	50	100
12-15 in.	\$1.35	\$2.50	\$4.50	\$ 8.00
15-18 in.	1.95	3.50	5.50	10.00
18-24 in.	2.50	3.95	7.00	12.00

DWARF! BLUE LEAF WILLOW

Charming new hedge plant of refined growth and lovely gray-blue foliage. Leaves cluster thickly from ground up. Easily kept dwarf. Stands Arctic climate, wet, hard, dry or poor soil. Well rooted, branched bushes.

	Each	10	50
10-15 in.	\$0.25	\$2.00	\$ 9.00
18-24 in.	.40	3.50	12.00



POPLAR WALL AND DENSE SCREEN

The beautiful green wall pictured here was made from small Lombardy Poplar trees, planted when 2-3 feet tall. The tops were kept clipped off evenly, causing the branches to form quickly from the ground up. These trees when set 1 foot apart will make a dense wall. Ideal for playgrounds, factory yards, parks, alley screen, etc. Hardy and thrifty.

	10	50	100
2-3 ft.	\$2.95	\$10.50	\$19.50
3-4 ft.	3.95	16.50	29.50

BABY EVERGREENS

at Wholesale Prices

PLANT THESE STURDY WELL-ROOTED TRANSPLANTED EVERGREENS

Grow them in your garden for two or three years before transplanting to permanent landscape location. In a few years they will be worth many times what you paid for them. Use them to control soil erosion, protect your topsoil. It is vital to continual plant growth.

Variety	Size	3	10	50
Pyramidal Arbor-Vitae . . .	6-8 in.	\$1.80	\$5.00	\$20.00
Globe Arbor-Vitae	6-8 in.	1.80	5.00	20.00
Stricta Juniper	6-8 in.	1.80	5.00	20.00
Pfitzer Juniper	6-8 in.	1.80	5.00	20.00
Fastigiata Juniper	6-8 in.	1.80	5.00	20.00
Savin Juniper	6-8 in.	1.80	5.00	20.00
Mugho Pine	6-8 in.	1.80	5.00	20.00
Japanese Yew:				
Upright	6-8 in.	2.25	6.50	25.00
Spreading	6-8 in.	2.25	6.50	25.00
Hicksi	6-8 in.	2.25	6.50	25.00



EVERGREENS FOR EROSION CONTROL

Variety	Size	10	50	100
Scotch Pine	6-8 in.	\$2.00	\$9.00	\$15.00
Black Hills Spruce	6-8 in.	2.00	9.00	15.00
Colorado Spruce	6-8 in.	2.00	9.00	15.00
Norway Spruce	6-8 in.	2.00	9.00	15.00

SPECIAL OFFER of BABY EVERGREENS

Five of the Best Varieties
For Use in Home Landscaping

- 4 Pyramidal Arbor-Vitae
- 4 Pfitzer Juniper
- 4 Irish Juniper
- 4 Upright Yew
- 4 Spreading Yew

20 for \$9.50



TRUMPET VINES

Bright orange, trumpet flowers, 3 inches long, in clusters followed by tiny seeds. Fancy cut leaves. Hardy, strong-growing vine. Lovely cut flower, easy to grow. **2-yr., field-grown vines, 60c each; 3 for \$1.70.**



HONEYSUCKLE

(Lonicera Halliana)

Hall's Honeysuckle flowers bloom all summer. A dainty yellow and white intermingled color. They are hardy and vigorous. **2-yr., field-grown vines, 50c each; 2 for 90c; 10 for \$4.00.**



EVERGREEN GROUND COVER

(Pachysandra Terminalis)

Beautiful waxy leaves that stay green all winter. Set plants 1 to 2 feet apart, they soon spread out, covering a wide area. Thrives on banks and under large trees where grass refuses to grow. Also makes beautiful low hedging. Hardy and long lived. **2-yr., field-grown, No. 1 plants, 3 for \$1.05; 10 for \$3.00.**

Hardy Vines of Exquisite Beauty

Large Flowered CLEMATIS

JACKMANI. Extra large flowers. Rich royal purple in great profusion. Strong growers.

RAMONA. Six and seven large petals on each flower. Brilliant bloom with orchid highlights. Dark blue anthers.

BARON VEILLARD. Pink to lavender flowers of unusual form and beauty.

LANUGINOSA. Large, glistening white flowers. Luxuriously lovely.

MME. EDOUARD ANDRE. Abundant flowers of dark crimson-red with glowing yellow centers.

\$1.25 each; 5 for \$5.00.



Clematis

TWO BEAUTIFUL WISTARIA VINES

These are the famous new grafted type Wistarias, and are sure to bloom. Vigorous, hardy vines with dainty, pea-shaped flowers clustered thickly in racemes, often 18 to 24 inches long (on mature vines). Plant 10 feet apart in rich soil. Ideal for arches, trellises, etc. Your choice of Pink or Orchid: \$1.25 each; 2 for \$2.00.



Goldflame Honeysuckle

Wistaria



EVERGREEN VEGETUS (Euonymus Radicans)

Will climb either brick or wood. Dark green firm leaves last through the winter and form an excellent background. Have large red bittersweet berries. Adaptable as a climber or shrub. A very good ground cover for steep banks. \$1.00 each; 2 for \$1.90.

GOLDFLAME HONEYSUCKLE

Beautiful flower clusters large as your hand. Brilliant rose-red outside and gold inside each flower. Curved petals and long stamens. Lovely for cutting. Blooms first year, every year from June until winter. Trim as vine, shrub or low hedge. Hardy thrifty grower. 2-yr., field-grown vines: 70c each; 2 for \$1.30; 10 for \$5.50.

BOSTON IVY (Ampelopsis Veitchii)

Clings to any surface. A rapid grower after established. Thrives in sun or shade. Glossy 3-lobed green leaves turn scarlet in fall. 2-yr., field-grown vines: 60c each; 3 for \$1.70; 10 for \$5.00.



Boston Ivy

SILVER LACE VINE

Looks like a picture in a fairy-tale book, with its myriads of snowy white clusters of flowers from summer until fall. Rapid grower, free branching. Very hardy, easy to grow. Plant 8 feet apart. 2-yr., No. 1 vines: 59c each; 3 for \$1.50.



Emlong's Ornamental Trees



Dogwood

MAGNOLIA SOULANGEANA

Large, Lily-like flowers of dark purplish red. This is the most popular of the hardy Magnolias and is one of the first trees to bloom. The delightfully fragrant flowers appear before the leaves. Trees grow 12 to 15 feet. Attractive rich waxy green foliage. Likes acid soil.

2 to 3 ft. trees, branched, balled in peat, \$4.59 each; 2 for \$8.75.



Magnolia
Soulangeana

FLOWERING DOGWOOD

CORNUS FLORIDA RUBRA (Pink Dogwood). Lovely pink-flowered Dogwood. Trees balled in peat.

	Each	2
18 to 24 in.	\$2.00	\$3.85
2 to 3 ft.	2.50	4.75

CORNUS FLORIDA PLENA (White Flowering Dogwood). Trees balled in peat.

	Each	2
2 to 3 ft.	\$1.90	\$3.70
3 to 4 ft.	2.75	5.25

EUROPEAN MT. ASH

Plant a pair of these trees on your front lawn. The leaves are narrow and formed in pinnate shape, arranged on frondlike branches with huge clusters of orange berries that make this our most beautiful shade tree. May be trimmed as desired. Grows to a height of 40 feet, forming dense head, providing shade. Well-rooted trees: 2 to 3 ft., \$1.25; 3 for \$3.50. 3 to 4 ft., each \$1.75; 3 for \$5.00. 4 to 5 ft., each \$2.25; 3 for \$6.00.



European Mt. Ash

REDBUD (Cercis Canadensis)

A small ornamental shade tree. Flowers of glowing rose appear in large clusters all over the tree in early spring. Large leaves. Lovely for lawn specimens, and in shrub borders. Hardy. Thrives on wet soil and in shady places.

	Each	3
2 to 3 ft.	\$1.25	\$3.25
3 to 4 ft.	1.50	4.00

Bargain
No. 22

1 Pink Dogwood. 2 to 3 ft. **\$4.75**
1 Mt. Ash. 3 to 4 ft.
1 Redbud. 2 to 3 ft. NO DISCOUNT

DOUBLE FLOWERING BECHTEL CRAB

Myriads of very double pink blossoms appear as tiny rosebuds. Apple blossom fragrance. Tree is compact grower. Prune as desired.

	Each	2	5
2 to 3 ft.	\$1.25	\$2.40	\$5.75
4 to 5 ft.	1.60	3.10	7.50

WISTARIA TREE

Large racemes of charming pea-shaped orchid flowers in great quantities on graceful drooping branches with artistic green leaves. Grows 6 to 8 feet at maturity. **Grafted, sure to bloom, branched, 3 to 4 ft., balled in peat, \$3.50 each; 2 for \$6.50.**



Bechtel Crab



Redbud
Tree Wistaria

EMLONG'S MODERN *Perennials*



FLASHY PHLOX GARDEN

8 Plants

Not Labeled

\$2.30 POSTPAID,
NO DISCOUNT

16 Plants

Not Labeled

\$4.25 POSTPAID,
NO DISCOUNT



LARGE HARDY PHLOX

Planted during April and May these perennial Phlox grow to a height of 12 to 24 inches in the first season and bloom for many weeks. Hardy Phlox grow readily, require little care, flower in many different colors and are generally useful. Flower heads grow 5 to 8 inches long. These are the newest types with large florets thickly clustered.

**8
Named Varieties**

35c each
4 for \$1.25

8 for \$2.40
Postpaid

Chieftain. Red.

Morgenrood. Rose color, dark eye.

Daily Sketch. Pink-salmon.

Marie Louise. White.

Tigress. Deep red.

Annie Laurie. Light pink.

Dr. Klemm. Purple.

Prime Minister. Large white, violet eye.

SHASTA SUPREME DAISY

Shasta Supreme—a Daisy lover's dream. Immense giant white flowers with a bright golden center. Stems are 24 to 36 inches long and hold blooms stiffly erect. It is a SUPREME DAISY. 40c each; 4 for \$1.50; 8 for \$2.75, postpaid.



Shasta, Supreme

STOKESIA - BLUE MOON

Stokesia "Blue Moon" Aster produces immense lavender blooms off and on all summer. It is an excellent border plant, easily grown in sun or partial shade. 40c each; 4 for \$1.50; 8 for \$2.75, postpaid.

Stokesia—
Stokes'
Aster



Modern Perennials

of
Outstanding
Character



Perennial Asters

PERENNIAL DWARF ASTERS

Golden centered flowers $1\frac{1}{2}$ inches across. The plants grow 18 to 24 inches tall, with many branches. Clusters of flowers all along the stems, making a full flower show when other flowers are scarce. Hardy field-grown, blooming-age perennial plants. Colors: **Nancy**, pale pink; **Snowprint**, semi-double white; **Victor**, clear lavender-blue. 50c each; 3 for \$1.25, postpaid.



Hollyhocks

HOLLYHOCKS

New hybrid strain of an old garden favorite. Double Hollyhocks are one of the best background plants for your hardy border, in a corner against a wall, or as a mass of color that towers above all other garden subjects, as they grow to 5 feet tall. These new larger double blooms and new hardiness make this a "must" in your garden. Colors: Newport Pink, Chamois, Scarlet, Yellow, Lilac. Field-grown, blooming-age plants: 35c each; 5 for \$1.65; 10 for \$3.00, prepaid.

AQUILEGIA

MRS. SCOTT ELLIOTT'S LONG-SPURRED HYBRIDS

A favorite for garden and bouquets. Each plant forms large clumps with dozens of flower stems in solid and two-toned combinations of great beauty in a wide range of pastel colors, of very easy culture. Field-grown, blooming-age plants: 40c each; 3 for \$1.10, prepaid.

Aquilegia

BLACK MAGIC Iris

Fall blooming Iris, dwarf growing, blooms from May to October. Lovely dark blue color, shading to black. An excellent item for your garden. 40c each; 3 for \$1.10, postpaid.

Black Magic



Phlox Subulata

PHLOX SUBULATA, Creeping Phlox

Masses of bright flowers all through spring. Ideal for terraces, banks, borders, rockeries. Colors: **Atropurpurea**, deep carmine-red; **Moerheimi**, charming pink; **Lilacina**, blue; **Laphami**, lilac. 4 for \$1.50; 8 for \$2.85; 12 for \$3.75, postpaid.

GAILLARDIA

BURGUNDY. Red, large full flower of dark burgundy-red with self-colored center, highly tufted. Profuse bloomer throughout summer and fall. Blooming-age perennial plants: 30c each; 3 for 85c, prepaid.

SUNGOD. Yellow, newest of the pure yellow Gaillardias. Fine for color contrast. Strong grower and blooms profusely over a long period. Blooming-age perennial plants: 40c each; 3 for \$1.10, prepaid.

GOBLIN. Dwarf, two-tone, chubby little plants with many stems. Form a well rounded clump. Stiff stems, 8 to 10 inches long, bear large flowers. Yellow centers. Petals red and gold. Two-tone effect. Blooming-age perennial plants, 30c each; 3 for 85c, prepaid.

Sungod Gaillardia



Emlong's Hardy COLORFUL PERENNIALS

The Life of
Your Garden



CANDYTUFT - IBERIS

Ideal plants for margins, borders or edging to garden walks. When in flower in the spring, they are covered with a mass of snow-white blossoms. Attractive in the garden. Shrubby growth with dark green, evergreen foliage. Perfectly hardy. 35c each; 3 for \$1.00, prepaid.



FEVERFEW - MATRICARIA

Attractive low-growing plants for the border. Has finely divided leaves and double flowers on stems about 1 1/2 feet in height. Make an effective display throughout the entire summer. Grow freely in sunny border. Plant 1 foot apart. 35c each; 3 for \$1.00, prepaid.



WRITE
FOR OUR
"PAY AS
YOU GROW"
INSTALLMENT
BUYING
PLAN

See
page 40



New PINK LYTHRUM

Hardy perennial plants. Show a great number of stems of bright pink flowers through late summer. Grows 3 feet tall with flower spikes 12 to 18 inches long. Very substantial and easy to grow. Will bloom this year. Well rooted, field-grown, blooming-age plants, 35c each; 3 for \$1.00, prepaid.



PURPLE LIATRIS

Very tall stems 8 to 10 to a plant, topped by glowing, fuzzy, feather-like flower panicles. Bloom midsummer through fall. Very good for basket bouquets and accent in perennial plantings. Field-grown perennial plants, 35c each; 3 for \$1.00, prepaid.

VIOLA ODORATA

These hardy, free blooming perennials are extremely popular for borders, small beds, rock gardens and wherever dwarf flowers are needed. Plants are hardy, bloom over a long season. Beautiful shades and color combinations. 35c each; 3 for \$1.00, prepaid.





Grow Prize Dahlias

Dahlias are the largest and most beautiful of all late summer flowers. They are easy to grow. For exhibition, nip off the side branches, allowing only a few main stems to grow. For lots of blooms, nip the ends of the main shoots when only a foot or so tall, making them branch. Order Dahlias early, you can keep them in a cool place until planting time.

HONOR ROLL DAHLIAS

These three Dahlias are Blue Ribbon winners. They have huge flowers of brilliant colors and will make your garden a center of attraction.

KING ALFRED. A huge bright red with lighter reverse, Decorative Dahlia. Fine grower and profuse blooming. It is always in demand. \$1.00 each, prepaid.

GEORGE A. RELYEA. This is one of the most beautiful orange tipped white Dahlias we have ever seen. It is a feature Dahlia—a distinct asset to your garden. \$1.00 each, prepaid.

CARL G. DAHL. The greatest winner of all large modern Dahlias—huge flowers 12 to 15 inches across. Very decorative in apricot and pink—a great prize winner. \$1.25 each, prepaid.

PRICES OF HONOR ROLL SPECIAL
2 each of the above 3 varieties, \$4.00
1 each of the above 3 varieties, \$2.25
PREPAID

POPULAR DAHLIAS

We have selected these outstanding varieties from a list that has made Dahlias so popular—they deserve this distinction because of their large, beautiful blooms, best of all they are very free flowering.

AVALON. Pure, clear yellow with large flowers. 60c each.

GALLANT FOX. Brilliant red flowers produced on sturdy stems. 50c each.

JANE COWL. Buff and gold blending to bright salmon in center. 60c each.

ROSE GLORY. Deep rose-pink. Early blooming on strong, long, straight stems. 50c each.

MRS. I. DE VER WARNER. Large, bright lilac-rose. 50c each.

WHITE KING. Pure white; excellent for cutting. 50c each.

POPULAR SPECIAL
2 each of the above 6 varieties, \$4.50
1 each of the above 6 varieties, \$2.50
PREPAID

BABY'S BREATH

(Double Gypsophila)

Great quantities of misty white snowflakes. Ideal bouquet filler.

Hardy perennial plants. Grow 12 to 18 inches tall. Blooming-age, flowering Gypsophila, 50c each, 3 for \$1.40, prepaid.



10% DISCOUNT
ON JANUARY
ORDERS



AMERICA'S FINEST IRIS

We have made a selection of tall Bearded Iris to assist our customers in buying Iris that are really outstanding. If we could illustrate them in color, you would be thrilled by their beauty. They are remarkable and you will be delighted with our selection.

Blue Triumph. Blue.

Dauntless. Red.

Calcutta. Buff.

Ethelwyn Dunbar. Pink.

Prince Lohengrin. Lavender.

Snow King. White.

Vesper Gold. Yellow.

Winnesheik. Dark blue-violet.

Each 40c

4 for \$1.50

8 for \$2.75

Prepaid

2 EACH of the 8 varieties of Iris listed above—
16 Iris in all—prepaid for only \$5.00

Emerson's Hardy Perennials For Lasting Beauty

PRINCESS BEATRICE

(Double Dianthus)

Enchanting fragrance. Each stem is a complete bouquet. These lovely, frilly, cameo-pink blooms come in large clusters. Buds and open flowers on each stem all at one time. **Bloom all summer.** Hardy perennial plants. Well rooted, blooming-age plants, 40c each; 4 for \$1.35; 10 for \$2.75, prepaid.



CATANANCHE

(Cupid's Dart)

Bright, deep blue-violet flowers, 2 inches across. Resembles Cornflowers, but more double. Borne on 1 1/2-foot stems in great quantities. Fuzzy, silver foliage, very ornamental. Silver buds and seed pods. Blooms July until frost. Very choice perennial. 35c each; 3 for \$1.00.



Aristocrat PERENNIAL GARDEN

- 2 Princess Beatrice Dianthus
- 2 Veronica, Bluebird
- 2 English Violets
- 2 Pink Lythrum
- 1 Bleeding Heart
- 2 Iberis (Candytuft)

11 Plants \$3.75



SCABIOSA

(Pincushion Flower)

Very valuable for cut flowers and border culture. Its large, showy blue flowers are borne on long stems. Big producer. Plants do best in groups of three or more. 35c each; 3 for \$1.00, prepaid.

Balloon Flower

(Platycodon Grandiflorum)

Bright, rich blue, 2-inch flowers look like balloons before open. Grow 2 feet tall. Loads of flowers June to October. Charming for bouquets. 35c each; 3 for \$1.00, prepaid.

EUPHORBIA (Ground Spurge)

Bright lemon-yellow blooms appear freely during early summer. One of the few dwarf plants with evergreen foliage. Very desirable for edging or low hedges. Grows only 1 foot high except at **blooming time when flower stems, 16 inches long, grow up.** Evergreen foliage is very ornamental till late fall. Blooming-age plants, 35c each; 3 for \$1.00, prepaid.

GIANT LANTERN PLANTS

(Physalis)

Extra large, bright orange-red lanterns, cluster all along stems in a gay manner. Hang them upside down and dry for artistic winter bouquets, when fresh flowers are gone. Also profitable to grow for the market. New Gigantica strain. 40c each; 3 for \$1.10, prepaid.



Emlong's "Ready Made" Hardy PERENNIAL GARDENS



10

"Magic Border" PERENNIALS

\$2.25

If you have a rocky bank, hillside, terrace, or a landscaped rock garden, this assortment will be just the thing to make a

magic carpet of gay flowers. Also useful in low borders. We send 10 different kinds of plants, a wide range of colors in this selection. The plants will not grow over 12 inches tall. Most of them are about 6 to 8 inches tall. Plant them 12 to 18 inches apart. Possibly you will need several assortments to fill your space. Not labeled separately. \$2.25, prepaid.



**50 PERENNIAL \$11.95
Flower PLANTS**

This is our deluxe selected flower garden, composed entirely of hardy perennials. Sturdy growers, which quickly fill up bare spaces and produce an abundance of blooms of all charming colors. We send 5 each of: Chrysanthemums, Gaillardias, Carnations, Hollyhocks, Candytuft, Violas, Aquilegias, Physalis (Lantern Plant), Liatris, Feverfew.

*10% Discount
on January Orders*

**25 PERENNIAL \$6.25
FLOWER PLANTS**

A superb assortment of finest quality perennial plants. Every plant well rooted and with sturdy crown, ready to make a quick growth and bloom freely this year. In this assortment we send 10 to 15 different kinds of perennials, with a complete range of lovely colors. Also early to late blooming kinds, to provide color all season. There will be 5 Tall growing, 5 Low growing, and 15 Medium height plants. Easily arranged in groups or border planting as desired. Also useful to work into bare spots in your present plantings, to "fill in." A lovely surprise value.

ROSE SPRAY

A complete all-purpose Rose Spray in one package. This Clotracide spray contains chemicals for control of fungous diseases such as black spot and mildew; leaf-eating insects such as slugs and canker worms. A new material, Chlorinated Camphene, controls aphids. Clotracide will help you maintain a beautiful Rose garden. You should use it for complete control of insects.



Small Kit—sufficient for 5 gals. of spray	\$0.75
Medium Size Kit—sufficient for 10 gals. of spray	1.25
Large Size Kit—sufficient for 20 gals. of spray	2.00

**"PAY AS YOU GROW"
An Easy Payment Plan**

Here, at last, from Emlong's you can buy highest quality nursery items—and you can buy them without the cash. Whether you grow for pleasure or profit, you can buy this simple easy way. BUY NOW! PAY LATER! There is no red tape to our "Pay as You Grow" plan.

The minimum order we can accept on this basis is \$25.00, on which a \$5.00 deposit is required with your order. The only extra charge is \$1.00 added for carrying charge. We will handle orders up to \$200.00 on our easy payment plan—the deposit and carrying charge varies with the size of the order. Write for our "Pay as You Grow" Payment Blank. Fill it out and return the order with your deposit. We will make shipment at the proper planting time.

Don't hesitate to include a single item you need. Don't wait to order it later. Do not hesitate to take advantage of our offer. WRITE TODAY. PAY BY THE MONTH.

Butterfly Bush or Summer Lilacs

BUDDLEIA

No other perennial or shrub gives such a brilliant lasting display of color so soon after planting. These bushes grow 4 to 5 feet this summer and bloom midsummer to late fall. Attract rare butterflies. Cut off tops each fall. New tops grow each year and bloom on the new wood. Plant 3 to 5 feet apart. No special soil needed.

ROYAL RED. Newest of the brilliant tones. Deep wine-red blossoms make striking bouquets.

DUBONNET. Glowing Dubonnet flowers in enormous quantities.

ILE DE FRANCE. Deep purple, a long-time favorite.

WHITE CLOUD. Pure white, very graceful blooms.

PRICES

	Each	3	10
Royal Red	\$0.75	\$2.00	\$6.25
White Cloud	.60	1.65	4.75
Dubonnet	.60	1.65	4.75
Ille de France	.60	1.65	4.75



ENGLISH VIOLETS

Ideal for edging, effective and beautiful for all types of borders. Broad heavy foliage of deep green. Single purple-violet flowers on graceful stems. 35c each; 3 for \$1.00; 10 for \$2.00, postpaid.



FIREBALL

Charming new addition to the *Helianthemum* family. Dwarf plant with stems rising six inches above foliage, each topped with ball-shaped bloom of bright orange-red. Ideal for rockery or border. Get this new Fireball and enjoy its bloom this year; a perennial—it will last for years. 35c each; 3 for \$1.00, postpaid.



4 BUDDLEIAS

1 of each \$2.25
NO DISCOUNT

Outstanding Lilies

REGAL LILY

Extra large white flowers suffused pink with creamy yellow throat. Very fragrant blooms in July. Planting depth 5 inches. 40c each; 4 for \$1.25; 8 for \$2.00.

Yellow Calla



ESTATE LILY

A new beautiful pure white Lily exactly like the greenhouse grown Easter Lilies. This Estate Lily is very hardy and thrives outdoors except in the coldest of climates. Flowers are 5 to 6 inches long; trumpet shaped, pure white and very fragrant. Grows 2½ to 3 feet tall. Blooms after Regal Lily. 3 for \$1.25; 6 for \$2.25; 12 for \$3.75, postpaid.

YELLOW CALLA LILY

(*Elliottiana*)

A delightful and unusual summer flowering bulb for your garden. Deep golden yellow flowers are magnificent and produced in abundance. Green foliage is spotted white. You will enjoy these beautiful trumpet-shaped flowers. 40c each; 3 for \$1.10; 10 for \$3.50, postpaid.

WHITE CALLA LILY

(*Alba Maculata*)

Plants same as those of the Yellow Calla Lily, flowers of glistening white. 40c each; 3 for \$1.10; 10 for \$3.50, postpaid.



Tall PACIFIC DELPHINIUMS

PACIFIC HYBRID DELPHINIUM

It is impossible to describe the elegance and beauty of this marvelous new strain of Hybrid Delphinium. Great stalks bear flower spikes of enormous size, individual florets are each perfect and exceptionally large. The colorings are beautiful.

BLACK KNIGHT. Deep midnight violet, the darkest of all Delphinium.

GALAHAD. The finest clear white Delphinium. Huge, double flowers borne on long closely set spikes.

GUINEVERE. Excellent, light, pinkish lavender with white bee.

SUMMER SKIES. Light blue with an attractive contrasting white bee.

SPECIAL COLLECTION (Not labeled)

3 for \$1.00; 5 for \$1.50;
10 for \$2.50, prepaid. NO
DISCOUNT.

Named Varieties

50c each; 4 for \$1.85; 8 for
\$3.25; 12 for \$4.25, prepaid.



GLADIOLUS

10 Bulbs Your Choice
of Varieties Listed, **\$1.00**
Prepaid

20 Bulbs Your Choice
of Varieties Listed, **\$1.75**
Prepaid

50 Bulbs Your Choice
of Varieties Listed, **\$3.25**
Prepaid

RAINBOW COLLECTION (Mixed)

25 bulbs \$1.75, prepaid
50 bulbs 2.75, prepaid
100 bulbs 4.25, prepaid
NO DISCOUNTS

Emlong's Hardy CARNATIONS

The lovely perennial Carnation Grenadin which comes in 5 beautiful colors: **Golden Sun**, yellow; **Scarlet Prince**, red; **Purity**, white; **Triumph**, pink; **King of Blacks**; dark velvety maroon.

Plant them in solid beds, borders, and groups in the perennial garden. You will like them all. **They bloom all summer.** Lovely for bouquets. **Richly fragrant.** Flowers come in single, semi-double and double blooms on the same plants at different times of the season. Shipped during April and May. 25c each; 5 for \$1.15; 10 for \$2.00, prepaid.



DOUBLE English Mums



Mums are the joy of every flower lover, and no flower garden is complete without a goodly share of these outstanding new Mum varieties. The **English Mum** is long-stemmed and has gorgeous large beautiful flowers. You will consider them a "must" after once planting them and enjoying their outstanding beauty.

ALABASTER. Excellent 5-inch incurved white.

REVELLER. Large flowers of Indian-red.

ROSE PRINCESS. Salmon-rose, base flushed with gold. Not as early as some, thereby lengthening the blooming season.

BRONZE BUTTERCUP. Early, deep rich bronze with golden buff reverse. (Should be disbudded.)

SCARLET COAT. Blooms are four inches across, gold reverse. Blooms early October.

VULCAN. Large, brilliant crimson flowers, well shaped.

COPPELIA. Heavy-textured, bright Indian-red. Strong grower.

LEDA. Beautiful rolled petals, heliotrope-pink.

ELDORADO. Charming shade of yellow, 5-inch blooms.

FREDA. Bright silvery mauve-pink.

**50¢ Each
Prepaid**

5 FAVORITE VARIETIES Your Selection **\$2.25**

10 FAVORITE VARIETIES Your Selection **\$4.00**

TALL GROWING MUMS

Tall growing Mums are easy to grow. They give a wide variation of color, and are all profuse bloomers. This fine group are all masterpieces, and will make a glorious showing in your fall garden. Well-rooted plants, they will bloom freely this year and every year. They are all tall growers with large, gorgeous flowers.

RED VELVET. A surpassingly fine, full double velvety crimson, excellent for cutting.

BUTTERBALL. The best early butter-yellow, bronzing somewhat in cool weather.

EUREKA GIANT. Brilliant golden orange. Strong grower.

CHIPPEWA. Giant Aster-purple, slightly incurved. Does especially well in the north.

MT. RAINIER. Beautiful snow-white, excellent for bouquets.

LAVENDER LADY. Immense silvery lavender.

JEAN TREADWAY. Perfectly formed very double pink with deep rose center.

EVENING SUN. Large single red shading to burnt orange.

MRS. P. S. DUPONT III. Peach-pink, tinted rosy salmon-bronze. One of the dozen best Mums.

EUGENE WANDER. One of the very best and largest early Yellow Mums.



PRICES ON TALL GROWING MUMS

40c each; 3 for \$1.10;
10 for \$3.25, prepaid.

10 Tall Growing Mums
Not Labeled

Prepaid
NO DISCOUNT **\$3.00**



DWARF GROWING CUSHION MUMS



This class of dwarf spreading Mums is very popular today. They grow 10 to 15 inches high and as much as 2 feet across, forming solid mounds of flowers, almost entirely hiding the foliage. A single established plant often has hundreds of flowers, beginning in August and continuing until hard frost.

The six varieties offered include:
Bronze Cushion, Early Joanne Helen, Pink, White, Yellow, Santa Claus (red).

PRICES: 40c each; 3 for \$1.10; 6 for \$1.79, postpaid.

One Each of Six Dwarf Growing CUSHION MUMS, \$1.79, Postpaid

Modern Roses

HYBRID TEAS—AARS WINNERS

NEW PEACE ROSE

(Plant Pat. No. 591) AARS

Winner in All-America Rose Selections for 1946. Giant many-petaled blooms of glowing yellow open to alabaster-white with pink-tinted edges. Deeply veined, rolled petals. Healthy abundant foliage. Continuous ever-blooming Hybrid Tea type. **2-yr., No. 1, field-grown bushes, \$2.00 each; 3 for \$5.00.**

Peace



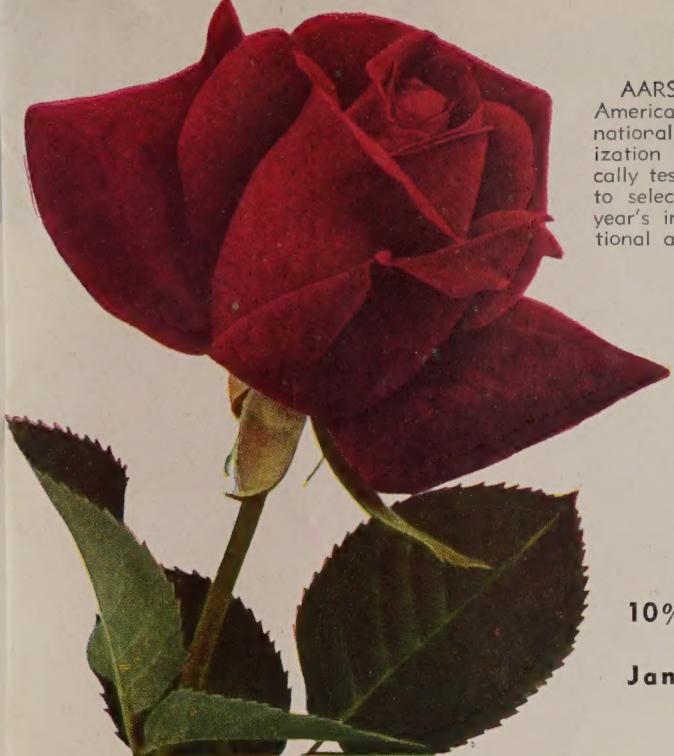
ROSE OF FREEDOM

(Plant Pat. Applied For)

A Hybrid Tea with beautiful 60- to 70-petaled, long-stemmed currant-red blooms with delightful true Rose fragrance. The lovely blooms are normally borne singly on strong, straight 28- to 32-inch stems. The new wood is usually thornless. It blooms freely, on vigorous, upright bush with abundant, handsome, disease-resistant foliage. Outstanding Rose of excellent quality. **\$1.50 each; 3 for \$3.95.**

All Roses 2-Yr., No. 1, Field-Grown

AARS stands for All-America Rose Selections, a national non-profit organization set up to scientifically test all new Roses and to select the best of each year's introductions for national awards.



Mirandy

MIRANDY

(Plant Pat. 632) AARS

Immense flowers with wide-spreading petals. Deep dark crimson-red. American Rose Society Winner, 1945. Beautiful blooms June until winter.

2-yr., No. 1, field-grown bushes, \$1.50 each; 3 for \$3.75.



Taffeta

TAFFETA

(Plant Pat. No. 716) AARS

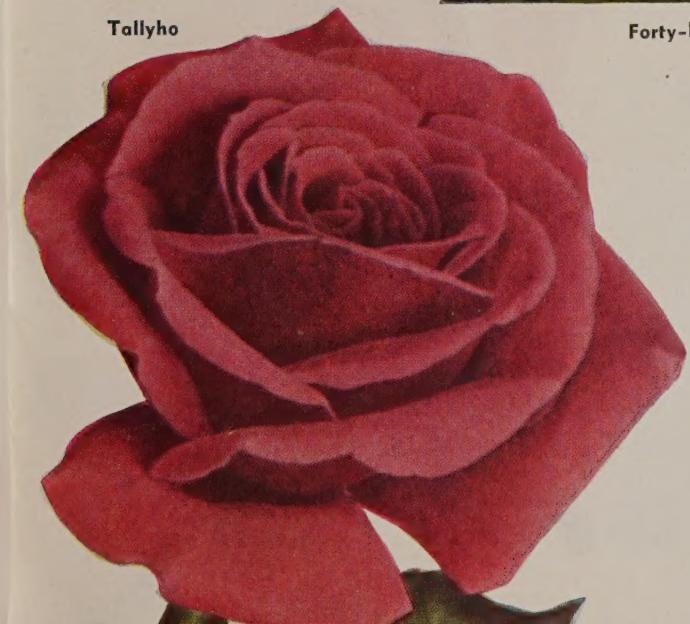
Taffeta is an outstanding Rose, because of the richly colored, perfectly formed, long-stemmed buds and well-shaped flowers which are exceptionally fine for cutting. The upright plant is moderately bushy, with huge, glossy, dark green leaves. Nation-wide tests indicate it will be a success in all parts of the country.

**\$2.00 each;
3 for \$5.00**



Forty-Niner

Tallyho



NOCTURNE

(Plant Patent No. 713) AARS

Perfect long red buds open to blossoms of bright cardinal-red with dark shadings, somewhat lighter during hottest part of summer. A magnificently vigorous plant like that of the great Rose Charlotte Armstrong, which is one of its parents. Rosarians characterize Nocturne as having a stem similar to Etoile de Hollande and the color density of Crimson Glory.

**\$2.00 each;
3 for \$5.00**

Nocturne

FORTY - NINER

(Plant Pat. 792) AARS

Forty-niner is probably the most brilliantly hued bicolored Rose ever introduced. The inside face of the petals is a vivid, Orient red, changing to cherry-red. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to yellow in the open bloom. These glowing shades contrast vividly yet blend together so beautifully that you will see why the variety is so outstanding.

**\$2.50 each;
3 for \$6.50**

HYBRID TEAS

EVERBLOOMING

COLOR SCHEME ROSE GARDEN

1 Each of

McGredy's Yellow The Doctor
Ami Quinard E. G. Hill
Jules Bouche President Hoover

6 2-Yr., No. 1 Bushes. \$5.00
NO DISCOUNT.



EMLONG'S FINE

E. G. HILL. Velvety blood-red. Extra large, showy and very fragrant. Full double high-centered flower.

PRES. HOOVER. In the bud, flowers are flaming scarlet and yellow, opening into extra large flowers of soft creamy yellow with scarlet markings. A vigorous grower.

JULES BOUCHE. One of the best white everblooming Roses. Large flowers quite double and fine form. Fragrant vigorous grower.

AMI QUINARD. Velvety midnight red. Exotically perfumed. A wonderful rich-colored Rose. Non-fade.

THE DOCTOR. Exquisite silvery pink. Long, pointed buds expanding to enormous blooms. Very fragrant and uniform in color.

GOLDEN DAWN. Fragrant double lemon-yellow flowers, petals edged with carmine.

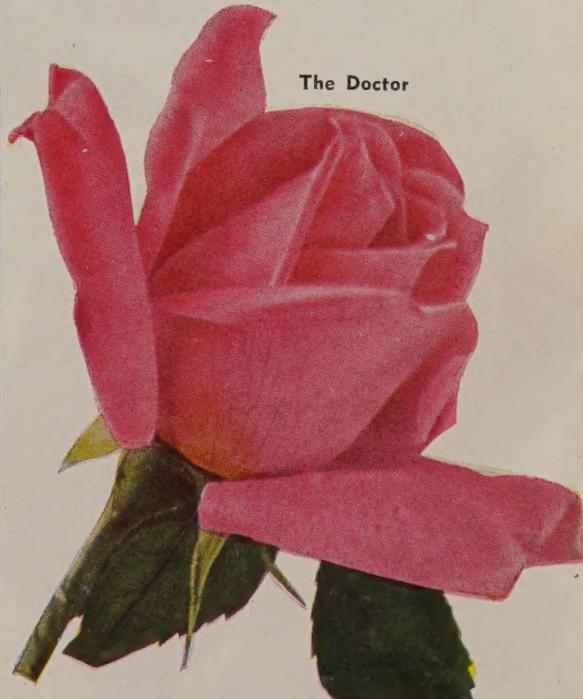
POINSETTIA. Velvety Poinsettia-red. True color. Non-fade. Fine for cut flowers. Good grower.

PICTURE. Silvery pink. Exquisitely fragrant. Large size flowers. Continuous bloomer.

**ROSE
PRICES**
Two-Year,
Field-Grown
Bushes
Pages 46 and 47
\$1.00 each

Your
Choice of
5
for
\$4.25

Your
Choice of
10
for
\$8.00



HYBRID TEAS

EVERBLOOMING

IDEAL ROSE GARDEN

1 each of 12 splendid varieties, displayed in color
on pages 46 and 47.

12 2-Yr., No. 1, Field-Grown Bushes. \$9.00
NO DISCOUNT.



Rouge Mallerin

Emlong's Modern Roses are selected by experts who have spent their summers tabulating facts about Everblooming Roses. Each variety is an exhibition beauty. **Emlong's extra selected 2-yr., field-grown, No. 1 Roses bloom all summer and fall every year. You get what you pay for—so pay for the best—buy Emlong's "Pride-O-Mich." Roses.**

MODERN ROSES

MRS. SAM McGREDY. Gracefully long pointed buds of pure orange-mandarin, long stems for cutting. Very fragrant, profuse, continuous blooming.

MME. JOS. PERRAUD. Beautiful shell-pink to orange. Long, slender pointed buds. Sweetly fragrant.

ROUGE MALLERIN. Non-fade, damask-red. Unusual formation and fragrance. Buds of brilliant red open to 3½-inch blooms.

McGREDY'S IVORY. Delicate yellow. Lots of big, many-petaled blooms.

LADY HILLINGDON. Deep apricot-yellow to orange flowers, buds are long and pointed. Free-flowering.

BETTY UPRICHARD. Delicate salmon-pink, semi-double flowers; carmine reverse. Very fragrant, tall branching plants.

TALISMAN. Gold, red and rose blend; always a favorite. Unique pointed petals blushed all over with splashes of red and rose.

RED RADIANCE. Pure red. Double, fragrant all summer and fall. Ideal for cold climates. Bloom under conditions where others fail.

GRENOBLE. One of the finest red Roses. Large scarlet bloom of fine form. Huge, hardy bush.

SUPERB ROSE GARDEN

1 each: Rouge Mallerin, Mme. Jos. Perraud, Picture, Poinsettia, Golden Dawn, Mrs. Sam McGredy.

6 2-Yr., No. 1 Bushes. \$5.00
NO DISCOUNT.

Picture



Golden Dawn

Mme. Jos.
Perraud





PAUL'S SCARLET

Most popular red. Huge clusters of 2-inch, bright scarlet flowers. \$1.00 each; 3 for \$2.75; 6 for \$5.50.



Blaze

Floribundas

RED RIPPLES

Grows to 30 inches in height. Buds are perfect and keep well on the plant or after cutting. A mass of sparkling red blooms are produced continually from June until freezing fall weather. Ideal for massed plantings. \$1.25 each; 3 for \$3.50.



Red Ripples

Emlong's Climbing Roses

of Outstanding Beauty

CLIMBING TALISMAN

Fragrant rich orange-yellow buds opening into large blooms of salmon-orange, shaded with red and gold. \$1.00 each; 3 for \$2.75; 6 for \$5.00.

CLIMBING STRATFORD EVERBLOOMING

Canes grow to a height of 8 to 10 feet, stiffly erect and sturdy. Buds are a delightful flesh-pink opening with large double blooms. Climbing Stratford is an outstanding Climbing Rose and you will be well repaid in the fine growth and blooms produced. 2-yr., No. 1 plants, \$1.50 each; 3 for \$3.75.

CLIMBING AMERICAN BEAUTY

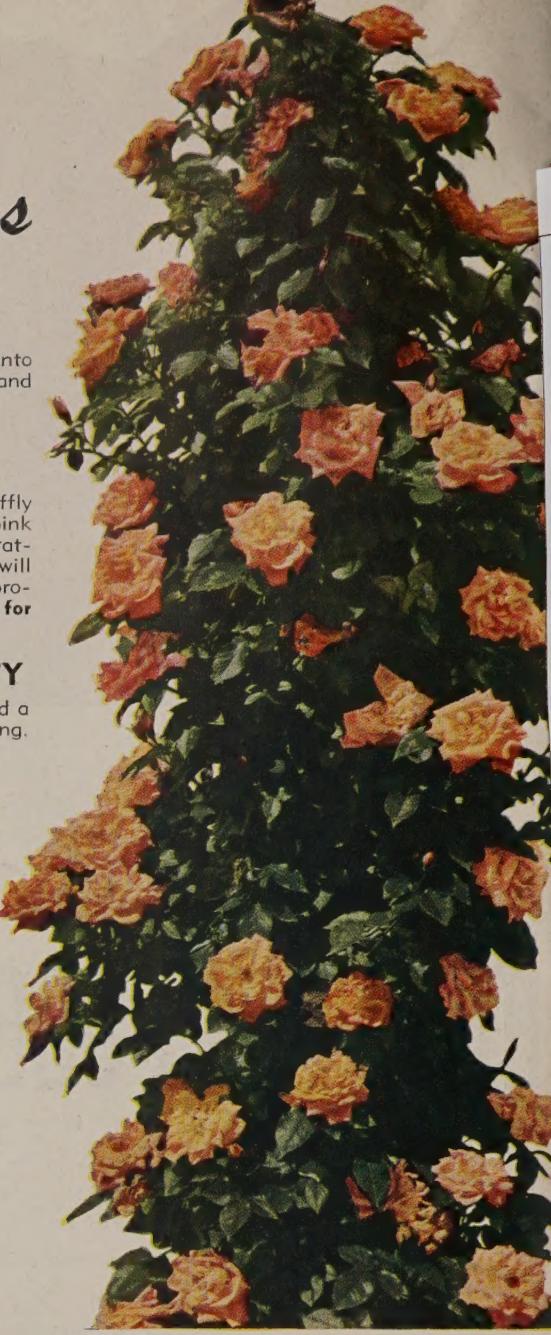
An old favorite Climbing Rose. Very hardy and a vigorous grower. Very deep pink and free blooming. \$1.00 each; 3 for \$2.75; 6 for \$5.00.

BLAZE

(Pat. No. 10)

EVERBLOOMING

Very double, well-shaped blazing red flowers. Quantities of bloom at the first. Long blooming season and intermittent bloom thereafter for the rest of the season. Very outstanding. \$1.50 each; 3 for \$3.75. All 2-yr., No. 1 bushes.



Climbing Talisman

USE FREELY FOR MASS COLOR

PINOCCHIO

(Pat. 484)

Beautiful buds and flowers produced on long sprays. Color, pink suffused with golden salmon. A very prolific bloomer from early summer until late autumn. \$1.25 each; 3 for \$3.15.

Pinocchio

FLORADORA

(Pat. pending)

An All-America Rose Selection, 1945. A vigorous grower and bloomer. The ovoid buds are pinkish orange opening into a Camellia-formed bloom. The flowers are evenly colored a brilliant cinnabar-red touched with orange-scarlet and geranium.

\$1.50 each; 3 for \$3.75

PERMANENT WAVE

(Plant Pat. 107)

Delightful wavy, bright red flowers produced in sturdy clusters that remain fresh and attractive in all kinds of weather. Even the buds show delightful irregularity effective with the fluting becoming more prominent as flowers open. An exceptionally rugged Floribunda.

\$1.00 each; 3 for \$2.50; 10 for \$8.00

